

Retail Operation Specialist

담당 업무

Implementation of retail strategy

- Identify needs, turn needs into goals
- Disassemble targets and solve problems during project implementation

Retail project management

- Adhere to the promotion of retail-oriented projects and continuous optimization, such as benchmark stores, excellent retail, etc
- Analyze the effects of activities/projects during implementation and propose targeted improvement plans
- In-depth communication with sales, consultants and retail customers, deeper understanding of market needs, and continuous optimization of solutions

Retail business strengthening

- Address current retail issues and areas that need improvement.
- In daily work, actively summarize project progress, and propose strategies suitable for Continental according to actual industry development

Communication

- Internal: It is necessary to actively communicate resources with key internal leaders, share progress, and actively seek the assistance of others to ensure the implementation of the project.
- External: Clearly express the current retail strategy and development direction. It is necessary to pay enough attention to the problems encountered by retail customers, analyze the reasons behind the current customer questions, and fundamentally solve the needs of retail customers.

지원자 프로필

- Bachelor's degree in business management/statistics
- Good in English and communication
- Solid experience in data analysis or retail operations and marketing
- Experience in cross-functional project



직무-아이디
REF99649V

모집 분야
영업 마케팅

지사
상하이

리더십 레벨
Leading Self

근무 유형
Onsite Job

근무 시간
Full time

이름
Brenda Luo

법률 고지
Continental Tires Co., Ltd.

- Multi-international company working or cooperation experience

처우 조건

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