

eCommerce Business Intern

Descrição da função

- Support the daily management of E-Commerce platforms, including product listings maintenance, promotions and stock availability.
- Coordinate E-Commerce campaign preparation and execution across relevant marketplaces.
- Assist with E-Commerce content creation, visual adaptation and POSM distribution for campaigns and livestreams.
- Support E-Commerce livestream activities, both online and on-site.
- Monitor campaign performance, sales results, traffic and other key E-Commerce metrics.
- Prepare E-Commerce performance reports
- Maintain and update dealer information on Google Business Profile, including addresses, operating hours, contact details, photos and services.
- Monitor the accuracy and completeness of dealer Google Business Profile listings.
- Support the creation and scheduling of Google Business Profile posts, promotions and updates.
- Track customer reviews and coordinate responses or follow-up actions with relevant dealers and internal teams.
- Coordinate with dealers to collect updated information, images and supporting materials.
- Provide administrative and operational support for other digital marketing initiatives when required.
- Work collaboratively with different departments to ensure seamless execution
- Stay abreast of digital selling trends, emerging technologies and e-commerce developments to continuously enhance customer engagement



Identificação da vaga
REF99040H

Local
Petaling Jaya

Modalidade de trabalho
Onsite Job

Horário de trabalho
Full Time

Pessoa jurídica
Continental Tyre PJ Malaysia Sdn. Bhd.

Requisitos

- Currently pursuing a **Bachelor's or Master's degree** in Business Administration, Information Systems, Computer Science, Marketing, or a related field.
- Good working knowledge of **Microsoft Office**; knowledge of Power BI is an advantage.
- Strong **analytical and problem-solving skills** with attention to detail.
- Good communication skills in **English**, both written and spoken.
- Able to work collaboratively, manage multiple tasks, and meet deadlines.
- **Interested in digital tools and AI**, with hands-on experience using AI tools for study, work, or personal projects.
- Curious and willing to learn how to use **AI and digital tools to improve work efficiency**.
- Strong interest in **digital marketing, social media, e-commerce, and content creation**.

O que oferecemos

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.