

Mandatory Internship - Marketing Communication International / Two-Wheel Tires (Bicycle and Motorcycle) - REF99023K

Your tasks

Childhood dreams can come true at Continental: Become a team member of our Bicycle and Motorcycle Communications Team, which is driven by passion and enthusiasm for the two-wheeler sector. Experience the world of Continental, one of the largest tire manufacturers, in our new headquarters in Hannover, Germany.

We are looking for an intern (mandatory internship) who can support our Marketing Communications team, ideally for **6 months, starting as soon as possible**.

Tasks including:

Support the Marketing Communications teams in brand and product communication, digital marketing, event planning and sponsoring. This includes:

- Participation in layout and text development for all communication-related measures
- Support in the creation of website content and its implementation
- Support in the operational tasks of tire sampling for sponsored partners and media channels.
- Support in the preparation of global and regional events
- Support in marketing communication administration tasks

Your profile

- Actively studying communication science, business administration or a similar area
- First practical experience in the management of agencies
- Practical knowledge of MS Office programs (particularly Word, Excel and PowerPoint)
- Fluent German and English, both spoken and written
- A passion for communication
- Team skills, openness, commitment, creativity, communication, customer services, and organizational abilities

Please attach your **current certificate of enrollment** and also your **current transcripts of records** and an extract of **certificate for a mandatory internship**. Those documents are mandatory for processing your application. Please note: We are unable to consider your application for a (also partly) voluntary internship.

If required, **please submit your valid residence permit** as well as your **work permit** including the additional sheet.

Applications from severely handicapped people are welcome.



Job ID
REF99023K

Field of work
Marketing and Sales

Location
Hanover

Job flexibility
Hybrid Job

Contact
Christian Stolzenburg

Legal Entity
Continental Reifen Deutschland GmbH

Our offer

- Varied field of activity and scope for independent work
- Broad range of possibilities with sole responsibility for work (sub)packages and (sub)projects
- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded.
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home—because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills – you will gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program – from fashion and leisure activities to tech products.
- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use.
- As an employee, you'll also have access to discounted meals in our on-site cafeterias.

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental ist ein führender Reifenhersteller und Industriespezialist. Das 1871 gegründete Unternehmen erzielte 2025 einen Umsatz von 19,7 Milliarden Euro und beschäftigt aktuell rund 76.000 Mitarbeiterinnen und Mitarbeiter in 54 Ländern und Märkten.

Reifenlösungen des **Unternehmensbereichs Tires** machen Mobilität sicherer, intelligenter und nachhaltiger. Sein Premium-Portfolio umfasst Pkw-, Lkw-, Bus-, Zweirad- und Spezialreifen sowie smarte Lösungen und Dienstleistungen für Flotten und den Reifenfachhandel. Continental steht seit mehr als 150 Jahren für innovative Spitzenleistungen und ist einer der größten Reifenhersteller weltweit. Im Geschäftsjahr 2025 erzielte der Unternehmensbereich Tires einen Umsatz von 13,8 Milliarden Euro. Weltweit beschäftigt Continental aktuell in ihrem Reifenbereich rund 53.000 Mitarbeiterinnen und Mitarbeiter und verfügt über 19 Produktions- und 16 Entwicklungsstandorte.