

CN – Tires – Learning Innovation Specialist

Vaše náplň práce

- Develop and maintain learning roadmaps for multi-channel learners, aligning with the overall business strategy and training needs.
- Define and track Key Performance Indicators (KPIs) for training effectiveness, leveraging data to drive strategic decisions and budget proposals.
- Generate regular insights reports on learner engagement, content effectiveness, and ROI for stakeholders
- Utilize data to identify skill gaps and propose new training initiatives to address them.
- Develop and execute a comprehensive online training content strategy for multi-channel learners.
- Lead the transformation of offline training content into engaging digital formats and the design of new, innovative online learning modules.
- Oversee the deployment of all online training content, continuously gathering user feedback to iterate and enhance the learning experience and platform usability.
- Develop and implement promotion plans to key training content and activities across the distributor and retail network.
- Establish and facilitate a "Trainer Innovation Network" to share best practices, foster co-creation, and build capability among trainers.
- Plan and implement train-the-trainer programs and transfer training capability of key training programs to Sales team.
- Incubate guest trainer pool from elites of Conti retailers and organize training and sharing among network.
- Analyze requirements and spearhead the innovation of training material formats (e.g., interactive courseware, videos, digital tools) to maximize engagement and knowledge retention.
- Manage and coordinate internal stakeholders and external vendors to ensure the high-quality and timely production of all online and offline training materials.
- Establish and maintain quality standards and production processes for all training assets.
- Monitor, analyze, and report on the latest trends in learning methodologies and educational technology.
- Research and disseminate best practices in training from within and outside the tire industry, recommending and piloting viable innovations for adoption.
- Initiate innovative training project to drive training effectiveness and impact
- Implement project management for training related project



ID pracovní pozice
REF98454V

Obor
Project Management

Lokalita
Šanghaj

Úroveň vedení lidí
Vedení sebe

Flexibilita práce
Práce v kanceláři

Kontakt
Susan Zang

Právnícká osoba
Continental Tires Co., Ltd.

Váš profil

College degree or equivalent, preferably Marketing or Commercial or Engineering background, Bachelor degree of business or management is a plus.

5 years of learning design, content development or e-learning

project management experience. Working experience in foreign company or automotive or auto parts industry is a plus.

Co nabízíme

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