

EDI Central Key User / Business Analyst for APAC Region

Your tasks

Continental Tires is entering a new era as we strengthen our position as a pure-play tire company and accelerate digital transformation across global sales operations. A key milestone in this journey is the global rollout of SAP S/4HANA, which will serve as the backbone for future business processes and enable greater efficiency and integration across regions.

Within this transformation, **Global Sales Solutions** ensures that Continental operates efficiently in an ERP-driven environment that supports all essential business processes. **SAP is our standard ERP system**, managing commercial operations worldwide. Through **Electronic Data Interchange (EDI)**, we connect SAP with customers, vendors, and partners globally, enabling a fully integrated, end-to-end **Order-to-Cash (O2C)** process.

As an **EDI Central Key User APAC (CKU)**, you will play a pivotal role in shaping and optimizing these EDI capabilities. Acting as the interface between business and IT, you will drive the design, implementation, and continuous improvement of EDI solutions that ensure seamless data exchange and reliable global processes. You will contribute to strategic initiatives such as the S/4HANA rollout, support international projects, and collaborate with diverse teams across regions.

In this role, you will help define global EDI standards, ensure compliance, and enable customer-specific integrations that strengthen Continental's digital ecosystem. Working within a motivated, international team, you will be part of a journey that shapes the future of Continental Tires' digital landscape.

As a key member of our CKU team, you will manage and optimize sales-focused EDI connections, ensuring smooth operations and supporting critical business processes within the Tire division. Working closely with global colleagues, you will drive the strategic development of EDI capabilities and ensure successful implementation of initiatives related to support, development, training, and continuous improvement across all regions.

- Maintain and enhance global Order-to-Cash processes aligned with strategic and operational needs, ensuring compliance with EDI standards.
- Define global EDI standards, exceptions, and customer-specific configurations.
- Manage demand lifecycle: create, evaluate, prioritize, approve, and hand over to IT for development.
- Represent Continental EDI globally in IT and business projects.
- Coordinate projects and requirements with business, IT, LKUs, CKUs, and SAP module teams.



Job ID
REF97452F

Field of work
Information Technology

Location
Taguig

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
**Continental Tires Manila
Business Services Inc.**

- Oversee internal and external partners during development.
- Provide second-level support for technical and process-related EDI issues.
- Plan and deliver trainings, workshops, and process documentation for key and end users.
- Contribute to and execute global EDI strategy; drive continuous system standard improvements.
- Define and implement KPIs to measure EDI progress, efficiency, and effectiveness.

Your profile

- **Degree in Business Informatics, Business Administration, IT, or related field** (or equivalent experience).
- **Extensive sales and O2C process expertise** with strong EDI and/or SAP SD knowledge.
- Proven experience as **Key User or Business Analyst** and in **project management**.
- **Global collaboration skills** with high intercultural competence.
- **Fluent in English**; additional languages are a plus.
- Strong **analytical, problem-solving, and communication skills**.
- **Willing to travel up to 10%**.

Our offer

- Hybrid work setup
- HMO upon hire
- Values-based culture
- Learning Opportunities

Ready to drive with Continental? Take the first step and fill in the online application.

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About us

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of €19.7 billion in 2025, and the Continental team is made up of 92,653 employees at 336 locations for production, research and development, and administration in 54 countries and markets.

Today, we are one of the world's key suppliers for mobility. With the experience we have gained over 150 years and our expertise across the company, we will continue to set the technological benchmark and play a leading role in shaping the transformation in the automotive industry.

Continental Tires Manila Business Services Inc., an entity under the Continental group of companies, headquartered in Hannover, Germany, is a strategic shared services center offering centralized, standardized, and technology-enabled business support. It will perform back-office support services and business process outsource services such as, human resources, finance and accounting, procurement and supply chain administration, customer service, master data, compliance management and information technology, to its foreign operating entities situated outside of the Philippines, through knowledge-based and computer-enabled technology. We collaborate with partners to deliver high-quality, end-to-end solutions that drive growth and transformation.