

Communications Specialist

Descrição da função

The Communications Specialist is responsible for leading both external and internal communications, while developing and executing a transparent, effective communication strategy with a strong emphasis on shop floor engagement, ensuring consistent employee outreach, understanding, and alignment.

HOW YOU WILL MAKE AN IMPACT

- Develop and execute clear, timely, and practical shopfloor communication strategies tailored to hourly and frontline employees.
- Translate business priorities, operational updates, safety messages, and change initiatives into simple, actionable messages for the shopfloor.
- Own and manage shopfloor communication channels (e.g. townhall meetings, digital screens, boards, shift handover materials, flyers, QR codes)
- Partner with BT4 leaders to ensure consistent messaging across shifts and departments.
- Support leaders and supervisors with communication toolkits, talking points, and visuals for daily and weekly shopfloor interactions.
- Establishes and maintains good relations with the local media, the local authorities, important institutions and the community.
- Supports external communications related to the plant, including community engagement, visits, milestones, and reputation-building activities.
- In charge of editing all plant related communication materials: press releases, media statements, articles, presentations, speeches, etc. according to the corporate guidelines.
- Responsible for Community Sponsorship (CSR) activities and events.
- In charge of managing CSR budget in close alignment with CSR board and plant controlling.
- Responsible for the plant's event management, advertising and external agency relations.
- Plans, develops and implements communication campaigns to support organizational culture and plant performance.
- Create and edit content in multiple formats (visuals, short videos, posters, presentations, FAQs).
- Ensure compliance with corporate brand, tone, and communication guidelines.
- Responsible for managing the Plant Conti Store with support of volunteers.
- Ensure adequate opening hours for all employees by coordinating managing volunteer store associates.
- Responsible for ordering and managing Conti branded merchandize inventory.
- Conduct regular inventory counts in alignment with plant controlling.
- Support communication for operational changes, restructuring, major initiatives, or incidents affecting the plant.



Identificação da vaga
REF97336H

Área funcional
Communications

Local
Clinton

Nível de liderança
Leading Self

Modalidade de trabalho
Onsite Job

Pessoa jurídica
Continental Tire the Americas, LLC

- Ensure rapid, accurate, and consistent communication during critical situations, with a strong focus on employee understanding and trust.
- Authorized person to represent Continental at meetings organized by local authorities or various institutions (if delegated by the Plant manager)
- Supports the plant management in establishing and maintaining good relations with the local authorities, important institutions and the community

Requisitos

WHAT YOU BRING TO THE ROLE

- Bachelor in Communication, Public Relations or related field
- Experience in internal communications
- Strong interpersonal and communication skills, with the ability to effectively influence, negotiate, and persuade across a range of stakeholders.
- Proven track record of managing processes and projects to successful completion, with the ability to work independently and demonstrate initiative and ownership.
- Strong problem-solving skills, supported by commercial acumen and experience in planning and organizing work effectively.
- Legal authorization to work in the U.S. is required. We will not sponsor individuals for employment visas now or in the future for this job posting.
- No relocation assistance is offered for this position.

ADDITIONAL WAYS TO STAND OUT

- Previous experience in a manufacturing or industrial environment.

O que oferecemos

THE PERKS

- Immediate Benefits
- Paid Time Off
- Volunteer Time Of
- Tuition Assistance
- Employee Discounts, including tire discounts
- Competitive Bonus Programs
- Employee 401k Match
- Diverse & Inclusive Work Environment
- Employee Resource Groups
- Employee Assistance Program
- Future Growth Opportunities, including personal and professional
- And many more benefits that come with working for a global industry leader!

THE ENVIRONMENT

- Safety is our highest priority and safety procedures / guidelines must be always adhered to. This includes safety wear such as company issued/approved steel toe shoes, safety glasses, hearing protection, etc. as needed in the required areas.
- This role is within a climate-controlled area of the facility.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

The Company

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2025, the Tires group sector generated sales of 13.8 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 19 production and 16 development sites.

Are you ready to shape the future with us?