

Intern - Events Marketing, PLT

Your tasks

HOW YOU WILL MAKE AN IMPACT

The PLT Marketing Events Intern will work under the general direction of our Events and Activations manager and team. The responsibilities will consist of, but not limited to, the following:

- Work directly with the event team to assist in executing Sales and Marketing events. Including implementing logistical plans and on-site event execution.
- Gain knowledge into utilization of registration platform, CVENT, to assist with overall setup of websites and mobile applications for customer facing and internal events.
- Support event team with key customer facing touch points, providing high level customer service.
- Facilitate creation and timely delivery of cost-effective marketing materials for dealers nationwide
- Work closely with an experience sales team to lean about deferent go-to-market strategies
- Good interpersonal skills-must work well on a team

Your profile

WHAT YOU BRING TO THE ROLE

- Currently enrolled in a US accredited degree program pursuing a degree in business, marketing, liberal arts or related field
- Will be a rising Junior or Senior
- Able to work a minimum of 20 hours per week during normal business hours (Mon-Fri)
- Able to commute to our Fort Mill, SC office 3 days/week
- Must have and maintain a minimum GPA of a 3.0 or higher
- Intermediate/Advanced Microsoft Office skills (Word/Outlook, Excel)
- Must have a valid driver's license to be able to travel for training
- Legal work authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening.

ADDITIONAL WAYS TO STAND OUT

- Previous work related experience

Our offer

THE PERKS

- Competitive Intern Pay
- Hands on experience with the team
- Project Experience



Job ID
REF97192T

Field of work
Marketing and Sales

Location
Fort Mill

Job flexibility
Hybrid Job

Legal Entity
Continental Tire the Americas, LLC

- Intern Socials/Mixers
- Mentorship Opportunities
- Company Lunch and Learns
- Networking
- And more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2025, the Tires group sector generated sales of 13.8 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 19 production and 16 development

sites.