

# Especialista Locations Communication

## Ihre Aufgaben

As part of the Communications Office, reporting directly to the Board of Directors, this professional will be primarily responsible for coordinating the Office team, defining and implementing the company's communication strategy, as well as preparing, developing and monitoring internal and external communication plans.

The role will also be responsible for coordinating corporate events held at the company's facilities and, whenever necessary, representing the company at conferences, institutional events and other external relations initiatives, in accordance with the guidelines established by the Board of Directors.

Within the scope of coordinating the company's external relations, the successful candidate must demonstrate availability to travel to other companies within the group, as well as strong interpersonal and intercultural communication skills. The role will also be responsible for maintaining a close and institutional relationship with external entities, media organizations and other key stakeholders, contributing to strengthening the company's image and reputation.

## Ihr Profil

- Bachelor's or Master's degree
- Minimum of 3 years of professional experience in similar roles, preferably in an industrial environment
- Proficiency in English (minimum European level C1)
- Strong computer skills (Office tools)
- Good knowledge of image editing tools

## Unser Angebot

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## Über uns

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of **€19.7 billion** in **2025** and currently employs **around 78,000** people in **54** countries and markets.



Job ID  
**REF97180L**

Arbeitsbereich  
**Kommunikation**

Standort  
**Lousado**

Leadership Level  
**Leading Self**

Job Flexibilität  
**Onsite Job**

Rechtliche Einheit  
**Continental Mabor Indústria de Pneus S.A.**