

# Territory Sales Manager - Saskatchewan & Manitoba, Canada

## Your tasks

### HOW YOU WILL MAKE AN IMPACT

The Industrial Products Territory Sales Manager position is a key role within ContiTech. This role is responsible for developing new business and increasing share of market position in a specified geographical territory, utilizing Continental's Authorized Distributor Network in the industrial sector. This will be done using existing relationships, prospecting new opportunities, while educating/training local distributors/end-users on Continental's value-added line of products and services. **Full responsibility for all sales activities across Province of Saskatchewan and Manitoba.**

Principle duties & responsibilities include the following areas:

- Identify and cultivate new business partnerships with existing and new customers (distributors and end-users) that sell into the industrial sector to achieve Annual Operating Plan (annual growth objectives on both revenue and profitability).
- Promote and sell engineered products, programs & services to end users through Continental's Authorized Distributor Network.
- Train distributors and end-users on new products and product applications.
- Develop and implement a plan to regularly meet with customers to service existing accounts, as well as canvassing and securing new Distributor and end user business.
- Participate in industry trade shows to promote products and services.
- Regular use of business and information technology tools are required to manage territory activities.
- Maintain a working knowledge of current industry standards.
- Requirements include inspecting conveyor systems, inspecting plant equipment and working in a manufacturing environment in order to survey equipment and offer value added solutions, so working in close quarters and heights is required.
- Utilize the use of Salesforce.com, Business Funnel, Territory Share Management and any other data tools shared and developed to help drive financial performance/achieve Annual Operating Plan.
- 50% travel with overnight stays.
- Full responsibility for all sales activities across **Province of Saskatchewan and Manitoba.**

## Your profile

### WHAT YOU BRING TO THE ROLE

- Bachelor's degree in Business Administration and/or Engineering
- 2 years of relevant industrial sales experience or 4 years of industrial sales experience or more if no relevant bachelor's degree.
- Competent in computer programs including Microsoft PowerPoint,



Job ID  
**REF97105C**

Field of work  
**Marketing and Sales**

Location  
**Saskatoon**

Leadership level  
**Leading Self**

Job flexibility  
**Remote Job**

Legal Entity  
**ContiTech Canada, Inc.**

Word, and Excel.

- Experience in working in an industrial setting.
- Experience training customers and end users.
- Ability to use/learn CRM systems.
- Must be able to travel, with overnight stays, at least 50% of the time.
- The desired candidate is required to reside within the Province of Saskatchewan, with Saskatoon or Regina as the preferred location.
- Must have a valid driver's license and a valid passport.

No relocation provided.

The expected annual total compensation for this role is CAD \$110,000 to \$160,000, with maximum total compensation opportunity to exceed this range through strong sales performance exceeding sales targets. Salaries are based upon candidate skills, experience, and qualifications, as well as market and business considerations.

## **Our offer**

Ready to drive with Continental? Take the first step and fill in the online application.

## **About us**

### **THE COMPANY**

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

ContiTech is one of the world's leading industry specialists. The Continental group sector offers its customers connected, environment-friendly, safe and convenient industry and service solutions using a range of materials for off-highway applications, on rails and roads, in the air, under and above the ground, in industrial environments, for the food sector and the furniture industry. With about 39,000 employees in more than 40 countries and sales of some 6.4 billion euros (2024), the global industrial partner is active with core branches in Asia, Europe and North and South America.