

# Mandatory Internship - Global Platforms and Marketing Operations - REF97086Z

## 工作职责

We are looking for an intern (m/f/d) starting **from August 2026** for a duration of **4 - 6 months**.

Are you passionate about digital innovation and eager to explore the intersection of technology, creativity, and strategy? As our **Global Platforms and Marketing Operations Intern**, you will play a hands-on role in supporting global initiatives that shape our digital ecosystem and strengthen collaboration across our global marketing community. The internship is primarily offered full-time, but we're happy to explore part-time options in alignment with your university's requirements.

## Your Key Responsibilities:

- Support website management with a focus on SEO/GEO and domain management
- Contribute to internal project communication within the global marketing community via SharePoint and Microsoft Teams, regarding governance and content creation and publication

## 职位要求

### You...

- ... are currently studying (digital) communications, online marketing, or a related field
- ... have a genuine passion for digital platforms / communications / marketing
- ... have already gained some hands-on experience with website management and SEO/GEO topics
- ... are confident using MS Office tools in your daily work
- ... can communicate fluently in English, both written and spoken.
- ... enjoy working independently, but also thrive in a collaborative, international team environment
- ... are open-minded, curious, and ready to contribute your ideas
- ... have to fulfill a mandatory internship

## 我们可以提供

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home, because we understand how important the balance between personal and professional life is
- You will receive qualified support from our experienced



职位号码

**REF97086Z**

工作职能

市场营销与销售

所在地

汉诺威

工作场所灵活度

现场办公

招聘专员

**Christian Stolzenburg**

法律实体名称

**Continental Reifen Deutschland GmbH**

professionals to enhance your technical knowledge and practical skills

- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use
- As an employee, you'll also have access to discounted meals in our on-site cafeterias

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

关于我们

Continental ist ein führender Reifenhersteller und Industriespezialist. Das 1871 gegründete Unternehmen erzielte 2025 einen Umsatz von 19,7 Milliarden Euro und beschäftigt aktuell rund 78.000 Mitarbeiterinnen und Mitarbeiter in 54 Ländern und Märkten.

Reifenlösungen des Unternehmensbereichs Tires machen Mobilität sicherer, intelligenter und nachhaltiger. Sein Premium-Portfolio umfasst Pkw-, Lkw-, Bus-, Zweirad- und Spezialreifen sowie smarte Lösungen und Dienstleistungen für Flotten und den Reifenfachhandel. Continental steht seit mehr als 150 Jahren für innovative Spitzenleistungen und ist einer der größten Reifenhersteller weltweit. Im Geschäftsjahr 2024 erzielte der Unternehmensbereich Tires einen Umsatz von 13,9 Milliarden Euro. Weltweit beschäftigt Continental in ihrem Reifenbereich mehr als 57.000 Mitarbeiterinnen und Mitarbeiter und verfügt über 20 Produktions- und 16 Entwicklungsstandorte.