

# Mandatory Internship - Global Platforms and Marketing Operations - REF97086Z

## 工作职责

We are looking for an intern (m/f/d) starting **from August 2026** for a duration of **4 - 6 months**.

Are you passionate about digital innovation and eager to explore the intersection of technology, creativity, and strategy? As our **Global Platforms and Marketing Operations Intern**, you will play a hands-on role in supporting global initiatives that shape our digital ecosystem and strengthen collaboration across our global marketing community. The internship is primarily offered full-time, but we're happy to explore part-time options in alignment with your university's requirements.

## Your Key Responsibilities:

- Support website management with a focus on SEO/GEO and domain management
- Contribute to internal project communication within the global marketing community via SharePoint and Microsoft Teams, regarding governance and content creation and publication

## 职位要求

### You...

- ... are currently studying (digital) communications, online marketing, or a related field
- ... have a genuine passion for digital platforms / communications / marketing
- ... have already gained some hands-on experience with website management and SEO/GEO topics
- ... are confident using MS Office tools in your daily work
- ... can communicate fluently in English, both written and spoken.
- ... enjoy working independently, but also thrive in a collaborative, international team environment
- ... are open-minded, curious, and ready to contribute your ideas
- ... have to fulfill a mandatory internship

## 我们可以提供

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home, because we understand how important the balance between personal and professional life is



职位号码

**REF97086Z**

工作职能

市场营销与销售

所在地

汉诺威

工作场所灵活度

现场办公

招聘专员

**Christian Stolzenburg**

法律实体名称

**Continental Reifen Deutschland GmbH**

- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills
- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use
- As an employee, you'll also have access to discounted meals in our on-site cafeterias

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

## 关于我们

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.