

SAP Sales & Distribution (SD) Central Key User / Business Analyst for APAC Region

Your tasks

We are looking for a highly skilled **SAP SD Central Key User (m/f/diverse)** to join our team at Continental Tires Manila Business Services, Inc.

As a key member of our CKU team, you will manage, optimize, and support sales related SAP SD processes, ensuring smooth operational performance and enabling critical business functions within the Tire division. Working closely with global colleagues, you will drive the strategic development of SAP SD capabilities and ensure the successful implementation of initiatives related to process support, solution development, user training, and continuous improvement across all regions.

What You'll Do:

- Contribute to the upcoming S/4HANA integration project, focusing on process optimization, change management, specification, implementation, training, and rollout.
- Drive automation initiatives using KNIME and Robotic Process Automation (RPA) to streamline repetitive tasks and improve operational efficiency.
- Empower local key users by providing expert guidance to enhance and streamline their sales processes.
- Translate business needs into system solutions by specifying, evaluating, and approving change requests.
- Ensure system reliability by testing and validating enhancements in the productive SAP SD environment.
- Resolve issues efficiently by managing service requests and error tickets via the BMC Helix ticketing system.
- Drive user adoption through engaging training sessions and documentation in formats such as OneNote, PowerPoint, and video.
- Foster collaboration by organizing and participating in international key user meetings.
- Align business needs across the tire division within a unified ERP framework.
- Collaborate cross-functionally with central key users from Finance, Controlling, Purchasing, and other SAP modules.

What You Can Expect:

- International exposure with up to 10% travel to support global teams on-site.
- A hybrid work model with partial home office flexibility.
- A chance to be part of a diverse, high-performing global team that values innovation, collaboration, and personal growth.
- The opportunity to shape the digital future of Continental Tires through meaningful contributions to a major global transformation.



Job ID
REF97001N

Field of work
Information Technology

Location
Taguig

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
**Continental Tires Manila
Business Services Inc.**

Your profile

- Degree in Business Sciences, Information Technology, or a related field.
- Fluent in English; a second language is a strong advantage.
- Strong presentation, communication, and training skills.
- Several years of experience in sales, sales-related, or sales-supporting functions (e.g. IT).
- Deep understanding of sales-related business processes and Order-to-Cash workflows.
- Hands-on experience with SAP SD preferred; solid overall ERP process knowledge required.
- Skilled in business analytics, process description, and process design.
- Experience with KNIME and UiPath for automation and data workflows is a plus.
- Basic IT knowledge and strong system affinity.
- Proven participation in major projects and initial experience in project management.
- Strong team player with excellent communication skills and a proactive mindset.
- Passion for international collaboration and willingness to travel globally.

Our offer

- Hybrid work setup
- HMO upon hire
- Values-based culture
- Learning Opportunities

Ready to drive with Continental? Take the first step and fill in the online application.

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About us

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of €19.7 billion in 2025, and the Continental team is made up of 92,653 employees at 336 locations for production, research and development, and administration in 54 countries and markets.

Today, we are one of the world's key suppliers for mobility. With the experience we have gained over 150 years and our expertise across the company, we will continue to set the technological benchmark and play a leading role in shaping the transformation in the automotive industry.

Continental Tires Manila Business Services Inc., an entity under the Continental group of companies, headquartered in Hannover, Germany, is a strategic shared services center offering centralized, standardized, and technology-enabled business support. It will perform

back-office support services and business process outsource services such as, human resources, finance and accounting, procurement and supply chain administration, customer service, master data, compliance management and information technology, to its foreign operating entities situated outside of the Philippines, through knowledge-based and computer-enabled technology. We collaborate with partners to deliver high-quality, end-to-end solutions that drive growth and transformation.