

# International Graduate Program Marketing & Sales

## 담당 업무

Are you passionate about Marketing & Sales and ready to grow in an international environment? We are looking for graduates with a strong digital and commercial mindset who want to make an impact and build a long-term career in a global organization.

Starting from September, our 18-month Marketing & Sales Graduate Program offers a structured introduction to Marketing & Sales across local and global teams. You will work on real projects, spend six months abroad, and prepare for a long-term role within our organization.

## What You'll Do:

### Phase 1: Home market Milan (8 months) - Build Your Foundation

- Immerse yourself in Continental's culture and in our Marketing & Sales operations in your home market
- Own meaningful projects that directly contribute to our market strategy and digital initiatives
- Build authentic relationships with key stakeholders, internal teams, and external partners who'll become your professional network
- Apply your digital expertise to solve real business challenges and drive measurable results

### Phase 2: International Market Stay Hannover (6 months) - Expand Your Horizons

- Continue your skills development in a new team and functional area, either at the headquarters in Hanover or in another international EMEA market (e.g., Marketing, eCommerce, Digital Solutions, Business Intelligence, Pricing in central or local functions)
- Expand your understanding of global market operations by collaborating with teams across different regions
- Engage in cross functional initiatives that support both local and central business objectives
- Contribute to a high impact Graduate Pool project
- Develop a global and cross-functional perspective that sets you apart in your career

### Phase 3: Home Market Milan (4 Months) - Shape Your Future

- Return to your home market and start working towards your future permanent position
- Leverage everything you've learned to hit the ground running and make an immediate impact

## 지원자 프로필

- Bachelor's or Master's degree in business studies, economics or a



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related field

- Interest in Marketing & Sales, in international collaboration, and a long-term career in our global organization
- Hands-on experience from internships that demonstrate your drive and adaptability
- Sharp analytical and structured thinking abilities - you thrive on breaking down complex challenges and creating innovative solutions
- Digital-first mindset with strong interest in digital skills and a passion for strategically leveraging digital technologies and IT solutions
- Fluency in spoken and written English and Italian
- Intercultural experience and mobility- you have worked or studied abroad and are excited about working abroad during the Graduate Program

## 최우 조건

We offer a comprehensive benefits package, a **supportive and inclusive work environment**, and a positive professional setting where everyone can thrive, grow, and make an impact while embracing our four core values: Trust, Passion to Win, Freedom to Act, and For One Another.

This job posting is open to all applicants who meet the required qualifications, without any discrimination based on sex, gender, sexual orientation, nationality or ethnic origin, religious belief, disability, and/or any other personal or social condition

To find out more, [click this link](#) and discover how you can turn your passion for sales into a brilliant career!

Ready to drive with Continental? Take the first step and fill in the online application.

## 기업 소개

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.