

# Marketing & Sales Graduate

## Your tasks

### What You'll Do:

#### Phase 1: Home market - Build Your Foundation (starting from 2026 September)

- Immerse yourself in Continental's culture and in our Marketing & Sales operations in your home market
- Own meaningful projects that directly contribute to our market strategy and digital initiatives
- Build authentic relationships with key stakeholders, internal teams, and external partners who'll become your professional network
- Apply your digital expertise to solve real business challenges and drive measurable results

#### Phase 2: International Market Stay (6 months) – Expand Your Horizons

- Continue your skills development in a new team and functional area, either at the headquarters in Hanover or in another international EMEA market (e.g., Marketing, eCommerce, Digital Solutions, Business Intelligence, Pricing in central or local functions)
- Expand your understanding of global market operations by collaborating with teams across different regions
- Engage in cross functional initiatives that support both local and central business objectives
- Contribute to a high impact Graduate Pool project
- Develop a global and cross-functional perspective that sets you apart in your career

#### Phase 3: HQ Return - Shape Your Future

- Return to your home market and start working towards your future permanent position
- Leverage everything you've learned to hit the ground running and make an immediate impact

## Your profile

- Bachelor's or Master's degree in business studies, economics, informatics, or a related field from a recognized university
- Interest in Marketing & Sales, in international collaboration, and a long-term career in our global organization
- Hands-on experience from internships or working student positions that demonstrate your drive and adaptability



Job ID  
**REF96386H**

Field of work  
**Marketing and Sales**

Location  
**Sergeičikai I**

Leadership level  
**Leading Self**

Job flexibility  
**Hybrid Job**

Salary classification  
**2,000 EUR - 3,000 EUR monthly gross**

Legal Entity  
**Continental Tires Business Services UAB**

- Sharp analytical and structured thinking abilities - you thrive on breaking down complex challenges and creating innovative solutions
- Digital-first mindset with proven proficiency in digital skills and a passion for strategically leveraging digital technologies and IT solutions
- Fluency in English and local language of hiring market
- Proven intercultural experience and mobility- you have worked or studied abroad and are excited about working abroad during the Graduate Program

## Our offer

- Professional, dynamic, and multicultural work environment;
- Endless development opportunities in an international company and work with leading world-class technologies;
- Company discounts;
- Discounts in modern employee restaurant;
- Flexible working hours;
- Salary: 2000-3000 EUR (before withholding taxes).

Ready to drive with Continental? Take the first step and fill in the online application.

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## About us

Are you passionate about Marketing & Sales, eager to apply your digital skills, internationally minded and ready to make a significant impact in a collaborative team? And are you looking to start your long-term career in a global organization? If so, this program is for you.

Our **18-month Marketing & Sales Graduate Program** offers a structured introduction to Marketing & Sales across local and global teams. You will work on real projects, spend **six months abroad**, and prepare for a long-term role within our organization.