

# Continental Tyres Graduate Programme

## Your tasks

### Business Graduate Programme

Are you curious about how businesses operate, eager to apply your **digital skills**, internationally minded, and ready to make a meaningful impact within a collaborative team? Are you looking to start your long-term career in a global organisation? If so, this programme is for you.

Our 18-month **Business Graduate Programme** offers a structured introduction to key business functions across both local and global teams. You'll work on real projects, gain international experience, and build the foundations for a long-term career within our organisation.

### What You'll Do

#### Phase 1: Home Market - Build Your Foundation

- Immerse yourself in Continental's culture and develop a strong understanding of our core business operations in your home market
- Take ownership of meaningful projects that contribute to business performance, strategy, and digital transformation
- Build strong relationships with key stakeholders, cross-functional teams, and external partners—forming your professional network
- Apply your digital and analytical skills to solve real business challenges and deliver measurable outcomes

#### Phase 2: International Market Stay (6 months) - Expand Your Horizons

- Continue developing your skills within a new team and functional area, either at our headquarters in Hanover or in another international EMEA location (e.g. eCommerce, Digital Solutions, Business Intelligence, Pricing, or other core business functions)
- Gain exposure to global operations by working with teams across different markets and cultures
- Contribute to cross-functional projects that support both local and central business objectives
- Play an active role in a high-impact Graduate Pool project
- Build a global, commercially-minded perspective that will accelerate your career

#### Phase 3: HQ Return - Shape Your Future

- Return to your home market and begin transitioning into your future permanent position
- Leverage your international experience, network, and business insight to make an immediate impact
- Continue developing your career within a function aligned to your strengths and business needs

### Why This Programme?



Job ID  
**REF96266C**

Field of work  
**Marketing and Sales**

Location  
**Datchet**

Leadership level  
**Leading Self**

Job flexibility  
**Hybrid Job**

Legal Entity  
**Continental Tyre Group Ltd.**

This programme is designed to give you a broad, well-rounded understanding of how an international business operates. You'll gain cross-functional experience, international exposure, and the opportunity to shape your own career path—whether in commercial, operational, digital, or strategic areas of the business.

## Your profile

- Bachelor's or Master's degree in business studies, economics, informatics, or a related field from a recognized university
- Interest in Business, Marketing & Sales, in international collaboration, and a long-term career in our global organization
- Hands-on experience from internships or working student positions that demonstrate your drive and adaptability
- Sharp analytical and structured thinking abilities - you thrive on breaking down complex challenges and creating innovative solutions
- **Digital-first mindset** with proven proficiency in digital skills and a passion for strategically leveraging digital technologies and IT solutions
- Fluency in English and local language of hiring market
- Proven intercultural experience and mobility- you have worked or studied abroad and are excited about working abroad during the Graduate Program

## Our offer

- 37.5 hour week
- Special discounts / corporate benefits
- Work-life balance / health and wellbeing programmes
- Bike leasing, fruit baskets
- Want to learn more about our additional benefits? Please apply.

Ready to drive with Continental? Take the first step and fill in the online application.

## About us

Continental is a leading tyre manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tyre solutions from the Tyres group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tyres as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tyre manufacturers. In fiscal 2024, the Tyres group sector generated sales of 13.9 billion euros. Continental's tyre division employs more than 57,000 people worldwide and has 20 production and 16 development sites.