

TTSS - Technical Tire Sales Specialist - Specialty Tires

Your tasks

Responsible for Special Tires sales, with the objective of increasing market share and ensuring profitable growth, by supporting dealers and fleet customers (direct sales) within a designated region.

- Monthly monitoring of results (Sales Statistics - Micro-region vs. Customer)
- Implementation of corrective actions and/or improvements for customers facing issues (sales volume, quality, financial results, POS organization, etc.) through regular customer visits
- Analysis of account openings/closures; technical product analysis at dealerships and fleets
- Register all claimed tires in ContiFar (Internal Warranty System) - performance tracking of the current portfolio using the internal ContiTrac2 tool
- Ensure complete documentation for accounting opening
- Maintain contact with end customers in specific situations (delays, need for additional documentation, etc.)
- Monitor tire deliveries
- Request and track training for distributors and fleets
- Develop the technical capabilities of dealer sales teams
- Monitor distributor orders to achieve targets
- Analyze each customer's needs to improve quality and purchase volume
- Monitor market prices to achieve better positioning and ensure a balance between sales volume and selling prices
- Track request processing, monitor volumes, and monthly results
- Prepare commercial proposals
- Continuously monitor customers during visits and through market intelligence gathered



Job ID
REF96131D

Field of work
Marketing and Sales

Location
Jundiaí

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
Continental do Brasil Produtos Automotivos Ltda.

Your profile

- Tires knowledge
- Special Tires sales experience
- Computer system knowledge (SAP, Office)
- Graduation Completed
- Sales Ability
- English (desirable)
- Experience in sales or similar professional field
- Result driven position or proof of success
- Self leading ability and proof of previous success

Our offer

Area: Brazil

Availability to travel

Pronto para dirigir com a Continental? Dê o primeiro passo e preencha o formulário online.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2022, Continental generated sales of €39.4 billion and currently employs around 200,000 people in 57 countries and markets.