

Product Specialist

Your tasks

We are looking for a **Product Specialist** to join our Marketing team in Marketing&Sales. The successful candidate will ensure the preparation of product-related reports and coordinate product launch.

Your Key Responsibilities

- Drive product portfolio to increase efficiency and reduce complexity.
- Ensure knowledge transfer between headquarters and local organization. Prepare and conduct both internal and external training.
- Work close with the communication team preparing internal and external literature.
- Support Technical Customer Service department.
- Attend and support trade shows, customer meetings, and dealers visit, as necessary.

Your profile

- Degree in mechanical engineering/business engineering or management.
- 3 years of experience in similar functions (preferred).
- Fluent Portuguese and English language skills (written and spoken); Spanish it will be a plus.
- Knowledge of automotive trends today and possible future technology.
- Strong customer orientation, problem solving and analytical mind set.
- Proactive, willingness to bring topics forward and a good team player.
- Strong interpersonal and communication skills.

Our offer

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded (e.g. Performance Bonus and seniority Bonus)
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home – because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills - you'll gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program - from fashion and leisure activities to tech products.
- As an employee, you'll also have access to Health & wellness (Life Assurance, Private Health Insurance, canteen, etc);



Job ID
REF95716I

Field of work
Marketing and Sales

Location
Lousado

Leadership level
Leading Self

Job flexibility
Hybrid Job

Contact
Vanessa Moreira

Legal Entity
Continental Pneus S.A.

- Local employment contract;

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.