

Truck Tire Product Manager

Your tasks

This position will develop and implement product planning strategies for the South America region, including brand and product strategy, long-term roadmap, new product line introductions, product line lifecycle management, and understanding of regional market needs.

- Developing the replacement market long term product strategy for South America
- Manage the South American product portfolio considering volume, profitability, and strategic objectives.
- Implement portfolio management best practices in South America
- Providing a key technical interface with South America for introduction of new sizes and product lines
- Maintaining a rolling eight (8) year product roadmap for South America.
- Provide technical and marketing performance requirements for product lines to R&D, coordinating with local markets.
- Analyzing product lifecycles for South America
- Coordinating all business plans for South America to insure on-time completion and accuracy.
- Developing product fact books for new product lines
- Functionally manage South American Product Managers in Andina and Mercosur by guiding and establishing common goals and projects, ensuring proper training, and supporting processes and communication with the markets locally.

Your profile

- Bachelor's degree in Business, Engineering, or Marketing.
- Experience in South American TT market (mandatory)
- Minimum 8 years of experience in related fields (preferred)
- Project management skills
- Self-organization and ability to work with autonomy.
- Strong communication and interaction skills
- Strong team player within intercultural and international environment
- Proactive problem-solving mind-set and willingness to learn
- Committed and self-driven
- Intercultural competency along with clear and open communication abilities that support the growth of diversity
- Solid computer skills and Office tools.
- Portuguese language skills written and spoken (mandatory)
- English language skills (written and spoken);
- Availability for travelling internationally

Our offer



Job ID
REF95481V

Field of work
Marketing and Sales

Location
Lousado

Leadership level
Leading Self

Job flexibility
Onsite Job

Legal Entity
Continental Mabor Indústria de Pneus S.A.

- Integration in a challenging and international work environment, featured by the existence of state-of-the-art technologies;
- Local employment contract with attractive remuneration package and benefits
- Continuous professional training and excellent possibilities of personal and professional development.
- Legal authorization to work in Europe is required.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.