

eBusiness Application Manager

Descrição da função

Your role

As an **eBusiness Application Manager** you will be working in a highly dynamic environment driving forward the digital services & solutions portfolio for the RE Tire EMEA business unit.

You will be part of a vibrant, diverse and high performing team that is responsible for a variety of eBusiness applications and processes, having the freedom to ideate, initiate and drive projects in the eBusiness dept, in a range from internal process automation to customer experience optimization, mainly in a B2B context.

If you are living in the digital world, API, UX and AI are more than simple letters for you, than we look forward talking to you!

Your tasks

- Lead development, implementation and coordination of eBusiness applications that contribute to growth and efficiency for Replacement Tire EMEA;
- Independent project planning and management;
- Central Leadership of Local Key Users for respective applications;
- Steering, training and supporting the EMEA user community for eBusiness applications;
- Responsible for system support & maintenance (together with ext or int IT);
- Roll-out support incl. testing;
- Marketing Budget Control for selected applications;
- Ensure activities are targeted to maximize effectiveness and contribute to the overall marketing & sales strategies;
- Evaluate performance measurements for responsible applications and create innovative solutions to support growth and continuously improve effectiveness. Especially focusing on ease within Applications;
- Monitor the market, competitor activities and technological developments in order to ensure highest level of competitiveness;
- Ensure integrated approach with other departments/sales channels to leverage economies of scale and best practices to ensure the most efficient use of resources.

Requisitos

Required skills/experience/mindset

- Academic degree in Business Informatics, Business Administration or IT Management;
- 3+ years of professional experience in eBusiness, Marketing, IT, Application Key User;



Identificação da vaga
REF95378U

Local
Lousado

Nível de liderança
Leading Self

Modalidade de trabalho
Hybrid Job

Pessoa jurídica
Continental Pneus S.A.

- Process knowledge (business and IT in the area of sales and eBusiness);
- Experience in international and cross-functional projects and advanced Know-How in Agile Project Management;
- Team player and willingness to work in virtual teams;
- Project lead experience;
- Business proficiency in English (written & verbal), German or Portuguese are a plus;
- Willingness to travel within EMEA.

O que oferecemos

Our Offer:

- Possibility to work in a dynamic, international team in a global organization;
- Flexible working model (hybrid);
- Collaborative workstyle;
- Continuous opportunities for the promotion of talent and training.

We are committed to fostering a workplace where everyone feels safe, respected, and valued. All kind of applications are welcome.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental is a leading tire manufacturer and industry specialist that develops and produces sustainable, safe and convenient solutions for automotive manufacturers as well as industrial and end customers worldwide. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.