

Field Sales Trainee - Tires, PLT

Your tasks

HOW YOU WILL MAKE AN IMPACT

SG 9

This is an entry-level field sales position designed to lay the groundwork for a successful, long-term career with Continental, a global leader in future mobility solutions. The initial assignment will involve a six-month (predominately virtual) training program that provides a comprehensive understanding of the tire industry, our company, our sales strategy, and our customers. The training program will include extensive exposure to different departments across the Continental organization, opportunities to actively contribute while learning through special project assignments, participation in sales and management courses offered by the leading third-party training providers, and when conditions allow, travel with our current field sales managers to gain hands-on experience.

Upon successful completion of the training program, field sales coordinators can look forward to:

- Territory assignment in a major U.S. market plus a relocation package to cover the costs of moving
- Graduation bonus
- Company car and gas card
- Corporate credit card for all travel and business expenses
- Increased earning potential through Continental's Sales Incentive Bonus Program on top of a competitive base salary
- The field sales coordinator position offers a significant amount of responsibility and independence compared to other entry-level roles. This autonomy is paired with the support, mentorship, and resources needed to ensure not only sales success, but also professional and personal growth for each coordinator.
- Achieve incremental annual sales growth in assigned territory by building relationships with and supporting Continental's retail and/or wholesale customers
- Conduct regular in-person meetings and training with existing Continental customers to grow share of account
- Analyze customer and market conditions in assigned territory to identify sales opportunities
- Assist sales managers in the development and execution of sales strategy within geographic areas of responsibility
- Determine weekly travel schedule based on territory sales strategy and individual goals
- Ensure the success of product launches and consumer promotions through effective communication and coordination of digital and point-of-sale marketing materials with customers
- Plan and attend customer events such as NCAA Basketball games, Major League Soccer games, and BMW Performance Driving School



Job ID
REF95281S

Field of work
Marketing and Sales

Location
Fort Mill

Leadership level
Leading Self

Job flexibility
Remote Job

Legal Entity
Continental Tire the Americas, LLC

Your profile

WHAT YOU BRING TO THE ROLE

- Bachelor's degree or completion of a Bachelor's degree by August 2026
- Must be open to relocation within 6-8 months of start date - once the training program is completed you will be required to relocate to a major U.S. market. (Recent territory assignments have included Los Angeles, CA, New York, NY, Washington, D.C., and Dallas, TX, etc.).
- Ability to travel over 50%
- Valid Driver's License
- Thrives in new and dynamic settings
- Assumes ownership and responsibility for individual contributions
- Has a passion for working with diverse teams to deliver results
- Legal authorization to work in the U.S is required. We will not sponsor individuals for employment visas now or in the future for this job opening.
- A relocation package is offered

ADDITIONAL WAYS TO STAND OUT

- Bachelor's degree in Sales, Business, Marketing, or Communications
- Sales related internship experience

Our offer

THE PERKS

- Immediate Benefits
- Paid Time Off
- Tuition & Employee Discounts
- Sales Incentive Bonus
- Company Vehicle
- Employer 401(k) Match
- And more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further,

Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2025, the Tires group sector generated sales of 13.8 billion euros. Continental's tire division employs more than 56,000 people worldwide and has 19 production and 16 development sites.

Are you ready to shape the future with us?