

eBusiness Application Manager

Descrição da função

Your role

As an **eBusiness Application Manager** you will be working in a highly dynamic environment driving forward the digital services & solutions portfolio for the RE Tire EMEA business unit.

You will be part of a vibrant, diverse and high performing team that is responsible for a variety of eBusiness applications and processes, having the freedom to ideate, initiate and drive projects in the eBusiness dept, in a range from internal process automation to customer experience optimization, mainly in a B2B context.

If you are living in the digital world, API, UX and AI are more than simple letters for you, than we look forward talking to you!

Your tasks

- Lead development, implementation and coordination of eBusiness applications that contribute to growth and efficiency for Replacement Tire EMEA.
- Independent project planning and management.
- Central Leadership of Local Key Users for respective applications.
- Steering, training and supporting the EMEA user community for eBusiness applications.
- Responsible for system support & maintenance (together with ext or int IT)
- Roll-out support incl. testing
- Marketing Budget Control for selected applications
- Ensure activities are targeted to maximize effectiveness and contribute to the overall marketing & sales strategies
- Evaluate performance measurements for responsible applications and create innovative solutions to support growth and continuously improve effectiveness. Especially focusing on ease within Applications
- Monitor the market, competitor activities and technological developments in order to ensure highest level of competitiveness
- Ensure integrated approach with other departments/sales channels to leverage economies of scale and best practices to ensure the most efficient use of resources

Requisitos

Required skills/experience/mindset

- Academic degree in Business Informatics, Business Administration or IT Management
- 3+ years of professional experience in eBusiness, Marketing, IT, Application Key User



Identificação da vaga
REF95143Q

Local
Lousado

Nível de liderança
Leading Self

Modalidade de trabalho
Hybrid Job

Pessoa jurídica
Continental Pneus S.A.

- Process knowledge (business and IT in the area of sales and eBusiness)
- Experience in international and cross-functional projects and advanced Know-How in Agile Project Management
- Team player and willingness to work in virtual teams
- Optional Functional leadership
- Fluent in English (mandatory), German or Portuguese are a plus
- Willingness to travel within EMEA.
- First experience in fleet business is an additional value

O que oferecemos

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded (e.g. Performance Bonus and seniority Bonus)
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home – because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills – you'll gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program – from fashion and leisure activities to tech products.
- As an employee, you'll also have access to Health & wellness (Life Assurance, Private Health Insurance, canteen, etc);
- Local employment contract;

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top

performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.