

2026 Internship - Events Planning

Your tasks

THE POSITION

Hoosier Racing Tire is seeking a 2026 Events Intern to join our team in Lakeville, IN.

This internship will span Summer and Fall 2026 and will operate in a hybrid capacity, with a strong preference for the selected candidate to work onsite in Lakeville to maximize collaboration and hands-on learning opportunities.

The Events Intern will support the Sales, Marketing, and Communications teams by assisting in the planning, coordination, and execution of corporate events and trade shows.

This role offers valuable, hands-on experience in corporate event planning within a fast-paced motorsports environment.

HOW YOU WILL MAKE AN IMPACT

- Assist in planning and coordinating logistics for trade shows and customer events.
- Help manage event timelines, checklists, and budgets to ensure successful execution.
- Assist with on-site event setup, execution, and teardown as needed.
- Assist with scheduling, registration tracking, and attendee communications.
- Track event metrics and provide post-event summaries and recommendations.
- Research and source venues, booth display vehicles, event activations, and interactive engagement ideas to enhance brand presence.

Your profile

WHAT YOU BRING TO THE ROLE

- Be a student enrolled full-time at an accredited college/university and entering at least sophomore standing by Fall 2026.
- Be pursuing a degree in **Hospitality Management, Event Management, Marketing, Communications, or a related field.**
- Have a minimum cumulative GPA of **3.0 or higher.**
- Strong organizational and time management skills with attention to detail.
- Ability to manage multiple projects and deadlines simultaneously.
- Excellent written and verbal communication skills.
- Must be able to work onsite in **Lakeville, IN.**
- Must be able to commute to Lakeville, IN. **Transportation and lodging are not provided for this internship.**



Job ID
REF95116T

Field of work
Marketing and Sales

Location
Lakeville

Legal Entity
Hoosier Racing Tire Corp.

ADDITIONAL WAYS TO STAND OUT

- Previous experience planning events, student organization involvement, or campus leadership roles.
- Experience with Canva, Adobe Creative Suite, or event registration platforms.
- Experience managing budgets or coordinating vendors.
- Interest in motorsports, manufacturing, or corporate branding.

Our offer

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck,

bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.

Hoosier Racing Tire, the largest race tire manufacturer in the world, has continually promoted passion, pride, and success in the racing industry since 1957. Based in Plymouth, Ind. their state-of-the-art facility, including a fully integrated technology and R&D center, is solely dedicated to engineering, designing, supporting, and manufacturing the over 1,000 different types of racing and high-performance tires currently produced. Instilled with the heritage of champions, Hoosier utilizes a model sales and distribution network to deliver winning results globally. Hoosier Racing Tire is a 100% subsidiary of Continental AG.