

2026 Internship - Digital Content and Videography (Hoosier Racing Tire)

Your tasks

THE POSITION

***This is an on-site role and not eligible for remote work.**

Our Hoosier headquarters in Lakeville, IN is seeking a Digital Content & Videographer Intern to join our team. The intern will be joining a dynamic and diverse marketing team and will support this team on the design, video and social media side and help with various activities in daily operations.

HOW YOU WILL MAKE AN IMPACT

- Designing graphic material primarily for company branding, print media, digital media, social media and apparel using the Adobe creative suite on a PC platform.
- A working knowledge of social media content with the ability to create short reels for all relevant platforms including Instagram, Facebook and TikTok with the additional ability to create and post longer content to YouTube.
- Capture, both through video and photos, still shots of products as well as moving people/objects.
- Full creation of video/photo: set-up, capture and edit to final content using the Adobe creative suite on a PC platform.
- Great communicator and not afraid to collaborate with not only the marketing and communications team but also the sales team.
- Out-of-the-box thinker who is not afraid to challenge the norm, with a creative mindset and knack for storytelling.

NOTE: May not be inclusive of all work required and may be updated as needed.

Your profile

WHAT YOU BRING TO THE ROLE

- Student working towards a Bachelor's Degree in Marketing, Digital Communication, Videography, or similar field.
- Minimum of sophomore standing, with a graduation date of no later than May 2027.
- A working knowledge of the Adobe Creative suite products. Specifically, Photoshop, Illustrator and/or Premier.
- Some experience with videography and photography equipment and use.
- Able to work 40 hours per week during normal business hours + potential domestic travel.
- Must have and maintain a minimum GPA of a 3.0 or higher.
- Must have valid driver's license



Job ID

REF94876K

Field of work

Marketing and Sales

Location

Lakeville

Legal Entity

Hoosier Racing Tire Corp.

- Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening.
- Must be able to commute to Lakeville, IN. Transportation and lodging are not provided for this internship.

Our offer

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than

57,000 people worldwide and has 20 production and 16 development sites.

Hoosier Racing Tire, the largest race tire manufacturer in the world, has continually promoted passion, pride, and success in the racing industry since 1957. Based in Plymouth, Ind. their state-of-the-art facility, including a fully integrated technology and R&D center, is solely dedicated to engineering, designing, supporting, and manufacturing the over 1,000 different types of racing and high-performance tires currently produced. Instilled with the heritage of champions, Hoosier utilizes a model sales and distribution network to deliver winning results globally. Hoosier Racing Tire is a 100% subsidiary of Continental AG.