

Product Information Intern (Marketing / Digital solutions)

Your tasks

Digitalización de información de producto.

Soporte en el proceso de lanzamiento de nuevos productos y generación de contenido con base en nuevas herramientas digitales.

Carga y validación de datos en la plataforma PIM (productos, descripciones, atributos).

Actualización de data para la generación de catálogos digitales e impresos.

Soporte en Hose Select-Catálogo Virtual (carga de contenido).

Apoyo en la creación, edición y actualización de videos de entrenamiento.

Colaboración con equipos de marketing, ingeniería y gerentes de producto.

Your profile

- Estudiante activo de licenciatura afin con disponibilidad de horario por las mañanas.
- Idioma Ingles B2
- Habilidad para crear y editar material digital
- Manejo de datos (CSV, Excel)
- Capacidad de análisis y atención al detalle (especialmente para cargas de datos)
- Organización y gestión de prioridades

Our offer

At Continental we are committed to building an inclusive and discrimination-free ecosystem in Mexico, these principles are rooted in our corporate philosophy and culture. Therefore, it is totally forbidden to request a pregnancy or HIV test as part of our selection processes.

#LI-SFGO

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and



Job ID
REF94795A

Field of work
Information Technology

Location
San Luis Potosí

Contact
Sergio Gonzalez

Legal Entity
ContiTech Mexicana, S. de R.L. de C.V.

affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

Guided by the vision of being the customer's first choice for material-driven solutions, the ContiTech group sector focuses on development competence and material expertise for products and systems made of rubber, plastics, metal, and fabrics. These can also be equipped with electronic components in order to optimize them functionally for individual services. ContiTech's industrial growth areas are primarily in the areas of energy, agriculture, construction, and surfaces. In addition, ContiTech serves the automotive and transportation industries as well as rail transport.