

# Mandatory Internship - Marketing Communication International / Two-Wheel Tires (Bicycle and Motorcycle) - REF94624P

## Ihre Aufgaben

Childhood dreams can come true at Continental: become a team member of our bicycle and motorcycle Communications team, which is driven by passion and enthusiasm for the two-wheeler sector. Experience the world of Continental, one of the largest tire manufacturers in our new Headquarters in Hannover, Germany.

We are looking for an intern (mandatory internship) who can support our Marketing Communications team, ideally for **6 months, starting as soon as possible**.

## Tasks including:

Support the Marketing Communications teams in brand and product communication, digital marketing, event planning and sponsoring. This includes:

- Participation in layout and text development for all communication-related measures.
- Support in the creation of website content and its implementation.
- Support in the operational tasks of tire sampling for sponsored partners and media channels.
- Support in the preparation of global and regional events.
- Support in marketing communication administration tasks.

## Ihr Profil

- Actively studying communication science, business administration or within a similar area
- First practical experience in the management of agencies
- Practical knowledge of MS Office programs (particularly Word, Excel and PowerPoint)
- Fluent German and English, both spoken and written
- A passion for communication
- Team skills, openness, commitment, creativity, communication, customer services, and organizational abilities

Please attach your **current certificate of enrollment** and also your **current transcripts of records** and an extract of **certificate for a mandatory internship**. Those documents are mandatory for processing your application.

If required, **please submit your valid residence permit** as well as your **work permit** including the additional sheet.

Applications from severely handicapped people are welcome.



Job ID  
**REF94624P**

Arbeitsbereich  
**Marketing & Vertrieb**

Standort  
**Hannover**

Ansprechpartner  
**Christian Stolzenburg**

Rechtliche Einheit  
**Continental Reifen Deutschland GmbH**

## Unser Angebot

- Varied field of activity and scope for independent work
- Broad range of possibilities with sole responsibility for work (sub)packages and (sub)projects
- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded.
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home—because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills - you will gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program - from fashion and leisure activities to tech products.
- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use.
- As an employee, you'll also have access to discounted meals in our on-site cafeterias.

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

## Über uns

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.