

Senior Trademark Paralegal - Tires

Your tasks

The Senior Trademark Paralegal will manage and protect one of the company's global trademark portfolio, ensuring compliance with international trademark laws and supporting strategic brand protection initiatives. This role involves handling complex trademark prosecution, enforcement, and maintenance tasks, while serving as a key liaison between internal stakeholders and external counsel worldwide.

The key responsibilities are:

- > **Portfolio Management:** Oversee global trademark portfolio, including filings, renewals, oppositions, and cancellations.
- > **Trademark Clearance:** Conduct searches and provide risk assessments for new trademarks and product names.
- > **Enforcement & Litigation:** Manage infringement cases, oppositions, and disputes in collaboration with internal & external counsel.
- > **Strategy & Advisory:** Advise business units on trademark strategy, brand protection, and risk mitigation.
- > **Data Management:** Maintain accurate trademark records in IP management systems, ensure data integrity, and generate reports for internal stakeholders.
- > **Compliance:** Ensure adherence to international trademark laws and company policies.
- > **Budget & Vendor Management:** Monitor costs and manage relationships with external law firms and service providers.

Your profile

Education:

- > Educated as a patent assistant or trademark paralegal or comparable qualification.
- > Additional certification in trademark law (e.g., Certified Trademark Attorney) is a plus.

Experience:

- > Minimum 7 years of experience in trademark law, preferably in an international company
- > Proven track record in managing global trademark portfolios and enforcement actions.

Technical Skills:

- > Strong knowledge of trademark laws, treaties, and procedures worldwide.
- > Familiarity with databases; strong data management and reporting skills.

Soft Skills:

- > Excellent analytical, negotiation, and communication skills.
- > Ability to work independently and manage multiple priorities in a fast-paced environment.
- > Strong stakeholder management and cross-functional collaboration skills.

Languages:



Job ID
REF94366H

Field of work
Law & Intellectual Property

Location
Timișoara

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
S.C. Continental Automotive Products S.R.L.

> Fluency in English & basic in German

Our offer

- 13th salary;
- Performance bonus;
- Christmas & Easter bonus;
- Seniority bonus;
- Flexible working time;
- Competitive salaries & benefits;
- Health & wellness (Life Assurance, Private Health and Dental Insurance, Sport activities, Canteen, 24/7 Helpline with Psychologists etc.);
- Different discounts (tires, glasses, medical, shopping, etc.);
- Relocation bonus for non-Timisoara Residents;
- Professional development opportunities (in Technical and Leadership Areas);
- International Work Environment & Traveling Opportunities.

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About us

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €19.7 billion in 2025 and currently employs around 78,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.