

Senior Trademark Paralegal - Tires

Your tasks

The Senior Trademark Paralegal will manage and protect one of the company's global trademark portfolio, ensuring compliance with international trademark laws and supporting strategic brand protection initiatives. This role involves handling complex trademark prosecution, enforcement, and maintenance tasks, while serving as a key liaison between internal stakeholders and external counsel worldwide.

The key responsibilities are:

- > **Portfolio Management:** Oversee global trademark portfolio, including filings, renewals, oppositions, and cancellations.
- > **Trademark Clearance:** Conduct searches and provide risk assessments for new trademarks and product names.
- > **Enforcement & Litigation:** Manage infringement cases, oppositions, and disputes in collaboration with internal & external counsel.
- > **Strategy & Advisory:** Advise business units on trademark strategy, brand protection, and risk mitigation.
- > **Data Management:** Maintain accurate trademark records in IP management systems, ensure data integrity, and generate reports for internal stakeholders.
- > **Compliance:** Ensure adherence to international trademark laws and company policies.
- > **Budget & Vendor Management:** Monitor costs and manage relationships with external law firms and service providers.

Your profile

Education:

- > Educated as a patent assistant or trademark paralegal or comparable qualification.
- > Additional certification in trademark law (e.g., Certified Trademark Attorney) is a plus.

Experience:

- > Minimum 7 years of experience in trademark law, preferably in an international company
- > Proven track record in managing global trademark portfolios and enforcement actions.

Technical Skills:

- > Strong knowledge of trademark laws, treaties, and procedures worldwide.
- > Familiarity with databases; strong data management and reporting skills.

Soft Skills:

- > Excellent analytical, negotiation, and communication skills.
- > Ability to work independently and manage multiple priorities in a fast-paced environment.
- > Strong stakeholder management and cross-functional collaboration skills.

Languages:



Job ID
REF94366H

Field of work
Law & Intellectual Property

Location
Timișoara

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
S.C. Continental Automotive Products S.R.L.

> Fluency in English & basic in German

Our offer

- 13th salary;
- Performance bonus;
- Christmas & Easter bonus;
- Seniority bonus;
- Flexible working time;
- Competitive salaries & benefits;
- Health & wellness (Life Assurance, Private Health and Dental Insurance, Sport activities, Canteen, 24/7 Helpline with Psychologists etc.);
- Different discounts (tires, glasses, medical, shopping, etc.);
- Relocation bonus for non-Timisoara Residents;
- Professional development opportunities (in Technical and Leadership Areas);
- International Work Environment & Traveling Opportunities.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.