

CMS Application Owner

Descrição da função

We are seeking a highly skilled and experienced CMS Application Owner to join our team in Lousado, Portugal.

As the **CMS Application Owner**, you will be responsible for managing and optimizing our content management system and related systems (Product Information Management (PIM), Conti Content Cloud (CCC), Product and Dealer Locator) ensuring its smooth operation and driving continuous improvement to support our organization's digital presence.

Main Responsibilities:

- Oversee the day-to-day administration of our enterprise CMS platform that is used in both B2B and B2C environment for the Tire Division;
- Evaluate and implement new CMS features and integrations to improve content management efficiency;
- Coordinate and support relation functionalities of PIM/CCC, Dealer locator and Product Finder;
- Provide consulting and support to future Digital Asset Management System (DAM);
- Manage relationships with CMS vendors and external partners;
- Collaborate with cross-functional teams to gather requirements and implement CMS enhancements;
- Develop and maintain technical documentation for CMS processes and workflows;
- Manage user access, permissions, and security protocols within the CMS.

Requisitos

- Bachelor's degree in Computer Engineering or similar studies;
- +3 years of experience in CMS administration or similar role;
- Strong proficiency in enterprise-level Content Management Systems;
- Solid understanding of web technologies, including HTML, CSS, and JavaScript;
- Excellent project management and vendor management skills;
- Strong problem-solving abilities and attention to detail;
- Knowledge of web accessibility standards and content management best practices;
- Experience with digital asset management;
- Excellent communication and interpersonal skills;
- Ability to work effectively in a team environment and manage multiple priorities;
- CMS-specific certifications (e.g., Adobe Experience Manager, Sitecore, Drupal) are preferred;
- Very good communication skills;
- Proficient English language skills (written and spoken).



Identificação da vaga
REF93843G

Área funcional
Information Technology

Local
Lousado

Nível de liderança
Leading Self

Modalidade de trabalho
Hybrid Job

Pessoa jurídica
**Continental Solution Center
Portugal, Unipessoal, LDA.**

O que oferecemos

Our offer:

- Integration in a challenging and international work environment;
- Flexible working model;
- Agile and collaborative working style;
- Continuous opportunities for the promotion of talent and training.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.