

# Internal Communication Project Analyst

## Descrição da função

Support the implementation and adoption of the employee app through internal communication actions that drive awareness, engagement, and usage across all plant employees. Ensure clear, consistent, and accessible communication to achieve high adoption levels and strengthen employee connection through a single digital channel.

## Requisitos

- Bachelor's degree in Communication, Corporate Communication, Marketing, Public Relations, or a related field.
- Minimum of 1 year of experience in campaign development, media management, event and project coordination, with advanced knowledge of design tools and graphic and audiovisual content creation.
- Experience supporting internal communication campaigns and digital adoption projects.
- Advanced English proficiency.

## O que oferecemos

Ready to drive with Continental? Take the first step and fill in the online application.

## Quem somos

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.



Identificação da vaga  
**REF93290T**

Área funcional  
**Communications**

Local  
**San Luis Potosí**

Nível de liderança  
**Leading Self**

Modalidade de trabalho  
**Onsite Job**

Pessoa jurídica  
**Continental Tire de México, S. de R.L. de C.V.**