

Sales Operations IEMEA, E-Commerce Manager (m/f/diverse)

담당 업무

- Defines and ensures all eCommerce activities for the segment in alignment with the segment's strategy to achieve targeted results.
- Develops the specific eCommerce strategy, creates concepts, plans, and executes the resulting Digital Roadmap for ContiTech Industrial Solutions EMEA/Distribution segment from planning to go-live.
- Analyzes eCommerce and digitalization market trends and competition activities to provide guidance for own development activities
- Defines webshop upgrades and improvements based on customer feedback, industry best practices
- Execute customer trainings, Onboarding, engagement on the webshop internally & externally
- Maintains the timeliness and accuracy of material data for the webshop
- Participation and contribution to segment, Business Area or Corporate e-Commerce projects

지원자 프로필

- Minimum bachelor degree, with professional experience in e-Commerce, IT, online marketing or commercial management
- Minimum 3 years experienced in areas such as eCommerce or business
- Project management experience in major projects, especially in international business environment
- Intercultural sensitivity is a must - work in and with international teams several years
- Fluent German and English language skills, both in spoken and written

Applications from severely handicapped people are welcome.

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기업 소개

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent, and affordable solutions for vehicles, machines, traffic and transportation. In 2023, Continental generated sales of €41.4 billion and currently employs around 200,000 people in 56 countries and markets.

Guided by the vision of being the customer's first choice for material-driven solutions, the ContiTech group sector focuses on development competence and material expertise for products and systems made of rubber, plastics, metal, and fabrics. These can also be equipped with electronic components in order to optimize them functionally for individual services. ContiTech's industrial growth areas are primarily in the areas of energy, agriculture, construction, and surfaces. In addition, ContiTech serves the automotive and transportation industries as well as rail transport.