

# Intern-Digital Marketing

## Your tasks

- Digital Marketing activities monitoring and tracking (every week)
- E-commerce Livestream support (online & onsite) (4x per month)
- E-Commerce visual adaptation
- E-Commerce content creation support
- TCP Point Mall tracking (merchandise stock, points, support enquiries)
- Incentive trip achievement tracking
- Sell in reporting tracking
- KOC/KOL arrangement & content
- Brand collateral (tracking and distribution)
- Admin support : Update and re-arrange training content in Training TEAMS channel. [Once]

## Your profile

Degree in Marketing / Mass Communications



Job ID  
**REF92814Z**

Location  
**Petaling Jaya**

Legal Entity  
**Continental Tyre PJ Malaysia Sdn. Bhd.**

## Our offer

Ready to drive with Continental? Take the first step and fill in the online application.

## About us

Continental Tyre Malaysia is part of Continental AG, a leading global technology company with over 150 years of history, specialising in tyres, automotive solutions, and mobility innovations.

With a strong commitment to safety, performance, and sustainability, we deliver high-quality tyres designed to meet the diverse needs of Malaysian roads and driving conditions. Backed by German engineering excellence, Continental Tyre Malaysia continues to set industry standards through cutting-edge technology and reliable customer service, ensuring every drive is safer, smarter, and more enjoyable.