

# Car Dealer Specialist

## 담당 업무

Develop and maintain Car Dealer channel customers to achieve the volume and financial target.  
Understand and report the market situation, develop the business strategy & business module to meet the development target in China in short term and long term. cooperate with local sales team and internal customers to create value for Car Dealer customers by service module innovation and quality improvement.

## Account Management

- Achieve sales target based on FC & budget
- React to market competition and fulfill customer needs
- Maintain and improve the existing customers' satisfaction
- Manage the compliance and legal requirement are fulfilled
- Ensure customers account receivable on-time, and keep internal prompt communication
- Complete customer internal related procurement and financial process
- Manage and monitor the relevant supplier service level to reach customer requirement
- Complete ad-hoc task assigned by supervisor and ensure customer sales volume achievement

## Strategy

- Understand and report the market situation, including market volume, customer segmentation, service needs, product demand, competition, pricing and market highlight.
- Develop Car dealer business strategy, including SOM, sales volume 5 years plan, resource requirements, organization development plan, products road map, service concept, channel, Car Dealer strategy workshop.

## Technical

- Define the customer needs and cooperate with functional team (MDM etc.) to provide solutions/services
- Develop and improve the industrialized process with comply with product requirements
- Interact with internal and external sources to ensure that the service fulfills the quality standards, agreed timing and cost
- Provide guidance and training to customers sales/technicians
- Responsible for OES project initiation to the new business with customers

## Project Management

- OES Project execution, monitoring, improvement and



직무-아이디

REF926580

모집 분야

영업총괄

지사

Shanghai

리더십 레벨

Leading Self

근무 유형

Onsite Job

이름

Brenda Luo

법률 고지

Continental Tires Co., Ltd.

## communication

- Responsible for OES project efficiency and achieve positive outcomes

## FC & Reporting

- Regular monthly and milestone reporting, following the defined timing, content, quality requirements. including: customer map, segmentation, buy-in and sell-out FC with development curve, product mix, sales policy and promotions, 0-chart, channel, market situation update, stock, profitability, customer and Q&A, working schedule, KPI review.
- Follow the company standard reporting requirement to provide inputs on time with right quality.

## Business Development

- Develop new Car Dealer customers as well as strategic Car Dealer Groups to ensure total channel volume achievement
- Clearly understand Car Dealer Channel targeted customer of Conti China e.g., Japanese vehicle brand, new type of car dealer
- Apply differentiate approach to develop new customer and go through customer's tender to win the bid

## 지원자 프로필

- College degree or equivalent preferably technical or Engineering background
- Good in English and communication
- Experience in technical function is a plus
- 5 years working experience on OES or OEM sales is a plus, within Auto industry is a plus
- Project management experience in dynamic environments
- Advanced experience in cooperation with external customers
- Team leadership experience is a plus
- Multi-international company working or cooperation experience is a plus

## 처우 조건

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## 기업 소개

Continental创立于1871年，是全球领先的轮胎制造商及行业专家。2024年，公司实现营收397亿欧元，目前在全球54个国家和市场地区拥有约95,000名员工。

轮胎事业部为用户提供更安全、更智能、更可持续性的轮胎解决方案。其高端产品组合涵盖轿车、卡车、客车、两轮车及特种轮胎，同时为车队和轮胎零售商提供智能解决方案与服务。150余年来，Continental始终保持卓越表现，现已成为全球最大的轮胎制造商之一。2024年，轮胎

事业部实现销售额139亿欧元，并在全球拥有超57,000名员工，设有20个生产基地和16个研发中心。