

Working Student - Program / Product Management - Private Mobility (m/f/d) - REF92588Q

Descrição da função

For our Hanover location in the area of Product Management Car Tire Replacement Business EMEA, we are looking for a working student (m/f/diverse) to **start as soon as possible** for at least **12 months** (24 months in the best case) and an average weekly working time of **20 hours**. The activity takes place both on-site and remotely.

The focus of this exciting position is to support the following activities:

- Ensuring product data quality by maintaining the relevant tire product portfolio in all product management-relevant systems
- Analysis of competitive environment in EMEA including vehicle and market trends
- Creation of product communication concepts as well as argumentation and differentiation strategies for internal sales and customers
- Analysis of current product portfolio for the introduction of new tire sizes
- Creation of training materials for internal and external customers and product training

Requisitos

- Students within areas of business administration, engineering, marketing or comparable fields of study (e.g. data science)
- Confident handling MS Office-programs (especially Excel)
- Fluent English language skills (written and spoken), German language desirable
- Interest in working with data
- Independent and structured way of working
- Planning and organizational skills
- High commitment, flexibility, teamwork and communication skills

Please attach your current **certificate of enrollment** and also your **current transcripts of records**. Those documents are mandatory for processing your application.

If required, please submit your **valid residence permit** as well as your **work permit** including the additional sheet.

Applications from severely handicapped people are welcome.

O que oferecemos

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately



Identificação da vaga
REF92588Q

Área funcional
Marketing and Sales

Local
Hannover

Contato
Christian Stolzenburg

Pessoa jurídica
Continental Reifen Deutschland GmbH

rewarded.

- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home—because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills – you'll gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program – from fashion and leisure activities to tech products.
- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use.
- As an employee, you'll also have access to discounted meals in our on-site cafeterias.

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone – regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

#LI-DNP

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.