

Channel Marketing & Standards intern

Responsabilități

- 시장 현황 분석 및 pricing 업무 지원
- 자체 App, Site 관리 및 보수 업무 지원
- Sell-out 프로모션 업무 지원
- PoSM 업무 지원
- 일별 제품 재고관리 업무 지원
- 규정 및 인증 관련 문서 지원
- 오프라인 이벤트 업무 지원

Cerințe

- 4년제 대학 3~4학년 재학생, 휴학생
- 마케팅 관련 인턴십 혹은 대외활동/학회 경험 우대
- 세심하고 꼼꼼한 업무 처리 능력
- 복잡한 데이터를 체계적으로 분석, 문제해결 능력
- 효과적인 시간 관리 및 기한 준수 역량
- 적극적이고 주도적으로 업무에 임하는 자세
- 원활한 한국어/영어 커뮤니케이션

Oferta noastră

<https://c.smartrecruiters.com/sr-company-attachments-prod-aws-dc5/61711815ada8a04e3608a8c0/a92e11a9-62b4-40d5-b2d5-7254c69095e2?r=s3-eu-central-1>

콘티넨탈과 함께할 준비가 되셨다면, 온라인 입사지원으로 그 첫 걸음을 시작하세요.

Despre noi

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of € 33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of



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keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.