

Digital Marketing intern

หน้าที่ความรับผิดชอบในงานของคุณ

- 오토모티브 산업 내 트렌드 파악 및 미디어/커뮤니티 모니터링
- 마케팅 캠페인 및 광고/브랜드 콘텐츠 기획, 디자인, 제작 지원
- 소셜미디어 플랫폼 및 웹사이트 등 Owned Channel 콘텐츠 기획 및 운영 지원
- 콘텐츠 마케팅 대행사 커뮤니케이션 지원
- 온/오프라인 이벤트 및 프로모션 기획/운영 서포트
- 팀내 Project 업무 지원

โปรไฟล์ของคุณ

- 4년제 대학 3~4학년 재학생, 휴학생
- 디지털 마케팅, 소셜미디어 관리, 콘텐츠 제작 관련 인턴십 혹은 대외 활동/학회 경험 우대
- 기본적인 그래픽 디자인 기술을 바탕으로 콘텐츠 제작 가능
- 효과적인 시간 관리 및 기한 준수 역량
- 적극적이고 주도적으로 업무에 임하는 자세
- 원활한 한국어/영어 커뮤니케이션
- 자동차 산업에 대한 관심과 열정

ข้อเสนอของเรา

<https://c.smartrecruiters.com/sr-company-attachments-prod-aws-dc5/61711815ada8a04e3608a8c0/a6ad1d50-5212-482a-8213-3f5465a1e3b3?r=s3-eu-central-1>

콘티넨탈과 함께할 준비가 되었다면, 온라인 입사지원으로 그 첫 걸음을 시작하세요.

เกี่ยวกับเรา

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of € 33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of



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sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.