

Salesforce Engineer (DevOps or Developer)

Your tasks

Continental's digital capabilities are growing every day. Our Data & Customer Solutions Information Technology team creates innovative technology solutions that support Continental's Global Sales and Marketing organizations, and we are looking for talented professionals to join us.

Our team drives the digitalization of business-to-business processes and customer engagement through modern web technologies, data-driven solutions, and artificial intelligence. We operate Continental's global Customer Relationship Management (CRM) platform, enabling our Sales and Service teams to deliver outstanding customer experiences worldwide.

To support our growing Salesforce landscape, we are hiring for **one of the following profiles**:

- **Salesforce DevOps Engineer**
- **Salesforce Developer**

Candidates may apply if they meet the qualifications of either role.

Option 1: Salesforce DevOps Engineer

Key Responsibilities

- Drive the DevOps and release strategy for a global Salesforce Sales & Service implementation.
- Design, build, and maintain CI/CD pipelines using Azure DevOps, Git, SFDX/sf CLI, automated testing, and quality gates.
- Define environment, branching, and release management strategies.
- Establish deployment governance, approval workflows, rollback plans, and hotfix procedures.
- Troubleshoot deployment issues, metadata dependencies, test failures, and permissions-related challenges.
- Continuously improve deployment reliability, speed, and platform stability.
- Enforce DevOps standards, including source control, pull request policies, security, auditability, and deployment best practices.
- Collaborate with developers, architects, and business stakeholders to support efficient software delivery.

Option 2: Salesforce Developer

Key Responsibilities

Salesforce Development & Implementation

- Design, develop, test, and implement Salesforce solutions to meet business requirements.
- Develop customizations, integrations, and automation on the



Job ID
REF92000P

Field of work
Information Technology

Location
Petaling Jaya

Leadership level
Leading Self

Job flexibility
Onsite Job

Working time
Full Time

Legal Entity
Continental Tyre PJ Malaysia Sdn. Bhd.

Salesforce platform.

- Collaborate with project managers, business analysts, architects, and QA teams to ensure successful delivery.
- Support Salesforce global rollout initiatives and enhancement projects.
- Perform code reviews and promote development best practices and standards.
- Mentor junior developers and share technical knowledge across the team.
- Stay current with Salesforce releases and recommend innovative solutions.

Salesforce Support & Operations

- Provide technical support and consultancy to key users.
- Analyze incidents, perform root cause analysis, and implement sustainable solutions.
- Collaborate with internal stakeholders, key users, and external vendors.
- Support and monitor service tickets through enterprise service management tools.
- Maintain project and support documentation according to Continental IT standards.

Strategy & Innovation

- Support the global Salesforce roadmap and future platform development.
- Evaluate new technologies and recommend innovations that create business value.
- Contribute to continuous improvement initiatives within the Salesforce ecosystem.

Your profile

Candidates may apply for **either** of the following profiles:

Salesforce DevOps Engineer Qualification

- Academic degree in Computer Science or comparable qualification
- 3-5 years of experience in **DevOps / Release Engineering**, ideally with **Salesforce delivery**
- Proven hands-on experience building and running **CI/CD pipelines** for Salesforce (e.g., **Azure DevOps/Git, SFDX/sf CLI**)
- Strong understanding of Salesforce deployment concepts (metadata, environments/sandboxes, Apex tests & coverage, dependencies, rollback/hotfix)
- Solid scripting/automation skills (e.g., **PowerShell, Bash, Python**) and experience with build tools and artifacts
- Experience with quality gates and code checks (automated tests, static analysis, PR policies)
- Knowledge of authentication and secrets management (service connections, Key Vault or equivalent)
- Familiarity with Agile/Scrum ways of working
- Strong problem-solving skills and ability to collaborate with developers, admins, QA, and architects

- Passion for improving processes and sharing knowledge
- Professional working proficiency in **English** (written and verbal)
- Open to international travel (up to 10%)
- You must have legal authorization to work in the country where this role is located. Continental may not be able to provide visa sponsorship for this position

Salesforce Developer Qualifications

Academic degree (Bachelor/Master/Ph.D.) in Information & Communication Technology or related field, another technical field or an equivalent qualification

- 3-5 years and above of experience in Salesforce development, including Apex, Visualforce, Flow Builder and Lightning
- Understanding of Salesforce architecture and best practices primarily Sales Cloud. Marketing Cloud & Service Cloud is a plus
- Experience with RESTful APIs
- Experience with Agile software development methodologies
- Experience with Git, Azure ADO, and other software development tools
- Strong problem solving and analytical skills
- Excellent communication and collaboration skills
- Salesforce certification(s) is a plus e.g., Certified Platform App Builder / Certified Platform Developer I & II
- Professional command of written and spoken English
- Team-oriented, self-organized and ability to work under pressure
- Distinctive communication combined with assertiveness, high commitment, flexibility, intercultural sensitivity
- Able to travel internationally
- Mandarin language skills is a plus
- You must have legal authorization to work in the country where this role is located. Continental may not be able to provide visa sponsorship for this position

Our offer

What We Offer

Being part of a global IT team of thousands of colleagues working on various innovations and tasks, there is always an opportunity to grow and move into different directions within our corporation.

On top of that you can expect the following benefits:

- Performance bonus
- Casual leave with pay (e.g. paternity leave, marriage of your children)
- Employee discounts on tire purchase
- Life Insurance
- Medical coverage for your spouse and children, incl. general, optical and dental health.
- Interest free car loan and housing loan interest subsidy

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary.