

Pricing Analyst - Consumer Tyres

Your tasks

About the Role

Reporting to the Pricing Manager, you will help develop and execute pricing strategies for Consumer tyres that maximise profitability, support volume growth and strengthen our competitive market position.

This is an exciting opportunity for a highly analytical individual who enjoys translating complex data into actionable commercial insights. You'll work closely with Sales, Marketing and Business Intelligence teams, providing recommendations that directly influence pricing decisions and business performance.

Key Responsibilities

- Support the development and implementation of pricing strategies aligned to business objectives.
- Analyse market trends, customer behaviour, sales performance and competitive activity to identify pricing opportunities.
- Deliver pricing recommendations that optimise revenue, profitability and market competitiveness.
- Support tactical pricing initiatives, promotions and customer pricing programmes.
- Gather, validate and analyse competitor pricing information in line with compliance guidelines.
- Produce insightful analysis, reports and dashboards to support decision-making across the business.
- Communicate pricing updates, policy changes and commercial recommendations to relevant stakeholders.
- Contribute to the continuous improvement of pricing processes, tools and reporting capabilities.
- Work collaboratively with cross-functional teams to support business growth initiatives.

Your profile

What We're Looking For

Essential

- Strong commercial awareness with the ability to translate data into practical business recommendations.
- Advanced Excel skills and experience working with large, complex datasets.
- Excellent analytical and numerical modelling capabilities.



Job ID
REF91729L

Field of work
Purchasing

Location
Datchet

Leadership level
Leading Self

Job flexibility
Hybrid Job

Legal Entity
Continental Tyre Group Ltd.

- Strong attention to detail and a commitment to accuracy.
- Excellent communication and stakeholder management skills.
- Proven ability to manage multiple priorities and deliver to deadlines.

Desirable

- Professional qualification or degree in Business, Marketing, Economics, Finance, Data Analytics or a related discipline.
- Experience in a Pricing Analyst, Commercial Analyst, Revenue Analyst or similar analytical role.
- Knowledge of Power BI, KNIME or similar business intelligence and analytical tools.
- Experience working within FMCG, automotive, retail or distribution environments.

Why Join Continental?

- Be part of a globally recognised market leader.
- Influence commercial decisions that directly impact business performance.
- Work within a collaborative, data-driven and innovative environment.
- Enjoy hybrid working and opportunities for professional development.
- Contribute to shaping the future of mobility and sustainable transportation.

Our offer

- Location: Datchet, Slough, UK
- Hybrid Working: 3 days in the office, 2 days remote
- Occasional travel within the UK and internationally may be required

Ready to turn insight into impact? Apply today and help drive the pricing decisions that power one of the world's leading mobility brands.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires,

Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.