

# IT Applications Owner

## Ihre Aufgaben

This IT Applications Owner provides product vision and strategy in alignment with business goals. He or she identify and help define and develop roadmaps, growth opportunities or initiatives requiring prioritization and management of work backlogs.

He or she are also the primary liaison point for ongoing development and support issue escalation. Collaborate with cross-functional teams (e.g., developers, designers) to drive product development and enhancements This relationship management includes business stakeholders, LKU and technical resources within Continental and third parties. This role also manage project timelines, budgets, and resources to ensure successful application launches. Maximize business value through prioritizing the product backlog features and stories. Providing and monitor product performance using analytics tools and make data-driven decisions.

The role also includes administrative processes such as vendor selection processes, planning of development budgets and management of purchase orders and payment of invoices related to project work. Strong communication skills and communicate effectively with stakeholders at all levels to ensure alignment and transparency.

## Product Management

- Provide product support vision and direction throughout the feature development process
- Identify and help define roadmaps, growth opportunities or initiatives
- Maximize business value through prioritizing the product backlog features and stories
- Work with stakeholders or customer facing team to assess value to customers that is aligned with product / business strategy
- Lead product feature release process for IT or functional teams, ensuring customers are informed and using what has being developed
- Manage the idea backlog, evaluating and promoting ideas to the road map
- Research and analyze the market, the customers and technology
- Understand and anticipate customer's needs and effectively manage the development process
- Providing and monitor product performance using analytics tools and



Job ID  
**REF91669C**

Arbeitsbereich  
**Informationstechnologie**

Standort  
**Shanghai**

Leadership Level  
**Leading Self**

Job Flexibilität  
**Hybrid Job**

Ansprechpartner  
**Millie Mi**

Rechtliche Einheit  
**Continental Tires Co., Ltd.**

make data-driven decisions.

- Act as primary liaison between other system LKU, Continental and third-party stakeholders, ensuring collaboration and agreement on all major decisions

## Project Management

Act as project manager for Projects

Plans, manages, and executes project and project tasks assigned or planned according to the China market

Analyses IT systems and infrastructure issues and highlight to IT Tech team

Participate in the Business Project working with the business teams to implement Business applications, processes and people into the Continental Tire applications, systems and infrastructure.

Working with external vendors in relation to the Business projects.

Coordinates Specification phase together with Business responsible in alignment with the Key user organization

Ensures project delivery in time and budget involving all required parties - including vendor management.

Evaluate the proposed solutions provide by vendor from technical perspective.

## Compliances

• Responsibility for compliance with all company policies and procedures, applicable legislation and relevant regulatory standards, especially areas relating, (but not limited) to:

- Data compliance (personal and business)

- Cybersecurity

## Support Operation Services

Create, Monitor and attend service tickets available in Service Desk Tools

Work on incident tickets, problem and change management

Collaborates with other application owner, technical lead and LKU. Demonstrate how the business processes related

Monitoring and ensure SLA defined is followed.

## Vendor Management

Assist in sourcing of suitable vendors to support China Markets requirements if required

Managed outsourcing partners/ vendors

Work with Purchasing in IT Contracts

## Ihr Profil

Bachelor's degree in Information Technology, Computer Science, Business, or related field

At least 3 years practical experience in each of the following disciplines

Business analysis (at least, at Business Analyst level)

IT product or application ownership, solution management, or related roles

Waterfall and Agile Project Methodologies

ITIL practices

Strong knowledge to IT/ digital product management

Vendor management

Technology management (see Skills above)

Superior stakeholder engagement

Excellence in solving complexity and distilling high-quality and timely strategies

Excellence in balancing great attention to detail and keeping sight of the big picture

Extensive analytical skills

Excellent communication and presentation skills

Proficiency in project management tools and methodologies.

Knowledge of digital marketing and user experience (UX) principles.

Comprehensive understanding and application of Change Management principles

Strong grasp of the need and action required to manage people, process and systems as part of developing a high-performing business function

Strong business, IT and financial acumen

Strong knowledge to IT/ digital product management

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## Über uns

大陆集团专业开发前沿性技术与服务，以人和货物运输为着眼点，致力于打造可持续且可联动的交通方式。集团成立于 1871 年，作为一家科技企业，它负责为车辆、机器、交通及运输行业提供安全、高效、智能且经济实惠的解决方案。2022 年，大陆集团实现营收 394 亿欧元，目前在全球 57 个国家和市场地区雇佣约 20 万名员工。

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