

Sales Digital Specialist

工作职责

Project Implementation & System Enhancement

- Collect, consolidate, classify, and prioritize requirements from local business stakeholders.
- Submit business requirements to the Product Owner with clear operational impact analysis.
- Collaborate with IT team to ensure alignment between business needs and product capabilities.

Solution Rollout & Enablement

- Drive the end-to-end rollout of solutions in the local market.
- Develop, create, and distribute user manuals and training materials.
- Conduct local training sessions and localize documentation as needed to ensure smooth adoption.
- Promote the solution locally and act as a primary point of contact for user inquiries.
- Actively participate in Business Acceptance Testing (BAT) and ensure successful go-live.

Operations & Support

- Provide first-level support to customers and local users on-time.
- Escalate issues by creating Level 2 (L2) support tickets when necessary.
- Encourage sharing of best practices across teams to enhance operational efficiency.
- Gather user feedback and propose enhancements to the Product Owner.
- Ensure full compliance with data protection requirements and maintain high standards of data accuracy through regular quality checks.

Data & Reporting

- Ensure full compliance with data protection requirements
- Develop, improve and systemize crisp & accurate reporting. Streamline processes and identify/execute on automation and time/cost-saving opportunities.
- Define proper analytical approaches and dashboards to address business needs from stakeholders

Others

- Other ad hoc tasks assigned by supervisor
- Other Project initiation and implementation

职位要求



职位号码

REF91058M

工作职能

市场营销与销售

所在地

Shanghai

领导力级别

个人贡献者

工作场所灵活度

现场办公

招聘专员

Brenda Luo

法律实体名称

Continental Tires Co., Ltd.

- College degree or equivalent preferably in statistics, econometrics, math, computer science
- Good in English & communication
- At least 3 yrs' hands on work experience in data research, report automation & analysis, system development.
- Sound business knowledge gaining by utilizing advanced mathematical, statistical and experimental approach.
- PMO experience
- PMP certification is preferred.
- Team working experience
- Experience in managing virtual team and project management
- Working as a customer facing role in muliti-international company working or cooperation experience is a plus
- Intellectual curiosity, passion for problem-solving and comfort with ambiguity

我们可以提供

Ready to drive with Continental? Take the first step and fill in the online application.

关于我们

大陆集团专业开发前沿性技术与服务，以人和货物运输为着眼点，致力于打造可持续且可联动的交通方式。集团成立于 1871 年，作为一家科技企业，它负责为车辆、机器、交通及运输行业提供安全、高效、智能且经济实惠的解决方案。2022 年，大陆集团实现营收 394 亿欧元，目前在全球 57 个国家和市场地区雇用约 20 万名员工。

轮胎子集团凭借其为汽车、卡车、公共汽车、两轮和特种轮胎领域打造的优质产品组合，已成为创新型轮胎技术解决方案的代名词。集团以轮胎与促进可持续发展为着眼点，相应推出了多款智能型产品和服务。针对专业经销商和车队管理商，轮胎子集团在其他服务的基础上，为之打造了数字轮胎监控和轮胎管理系统，从而在保持车队机动性的同时，亦提高了车队效率。凭借其轮胎业务，大陆集团为实现安全、高效以及环保的交通方式做出了重要贡献。