

Sales Digital Specialist

Your tasks

Project Implementation & System Enhancement

- Collect, consolidate, classify, and prioritize requirements from local business stakeholders.
- Submit business requirements to the Product Owner with clear operational impact analysis.
- Collaborate with IT team to ensure alignment between business needs and product capabilities.

Solution Rollout & Enablement

- Drive the end-to-end rollout of solutions in the local market.
- Develop, create, and distribute user manuals and training materials.
- Conduct local training sessions and localize documentation as needed to ensure smooth adoption.
- Promote the solution locally and act as a primary point of contact for user inquiries.
- Actively participate in Business Acceptance Testing (BAT) and ensure successful go-live.

Operations & Support

- Provide first-level support to customers and local users on-time.
- Escalate issues by creating Level 2 (L2) support tickets when necessary.
- Encourage sharing of best practices across teams to enhance operational efficiency.
- Gather user feedback and propose enhancements to the Product Owner.
- Ensure full compliance with data protection requirements and maintain high standards of data accuracy through regular quality checks.

Data & Reporting

- Ensure full compliance with data protection requirements
- Develop, improve and systemize crisp & accurate reporting. Streamline processes and identify/execute on automation and time/cost-saving opportunities.
- Define proper analytical approaches and dashboards to address business needs from stakeholders

Others

- Other ad hoc tasks assigned by supervisor
- Other Project initiation and implementation

Your profile



Job ID

REF91058M

Field of work

Marketing and Sales

Location

Shanghai

Leadership level

Leading Self

Job flexibility

Onsite Job

Contact

Brenda Luo

Legal Entity

Continental Tires Co., Ltd.

- College degree or equivalent preferably in statistics, econometrics, math, computer science
- Good in English & communication
- At least 3 yrs' hands on work experience in data research, report automation & analysis, system development.
- Sound business knowledge gaining by utilizing advanced mathematical, statistical and experimental approach.
- PMO experience
- PMP certification is preferred.
- Team working experience
- Experience in managing virtual team and project management
- Working as a customer facing role in muliti-international company working or cooperation experience is a plus
- Intellectual curiosity, passion for problem-solving and comfort with ambiguity

Our offer

Ready to drive with Continental? Take the first step and fill in the online application.

About us

大陆集团专业开发前沿性技术与服务，以人和货物运输为着眼点，致力于打造可持续且可联动的交通方式。集团成立于 1871 年，作为一家科技企业，它负责为车辆、机器、交通及运输行业提供安全、高效、智能且经济实惠的解决方案。2022 年，大陆集团实现营收 394 亿欧元，目前在全球 57 个国家和市场地区雇用约 20 万名员工。

轮胎子集团凭借其为汽车、卡车、公共汽车、两轮和特种轮胎领域打造的优质产品组合，已成为创新型轮胎技术解决方案的代名词。集团以轮胎与促进可持续发展为着眼点，相应推出了多款智能型产品和服务。针对专业经销商和车队管理商，轮胎子集团在其他服务的基础上，为之打造了数字轮胎监控和轮胎管理系统，从而在保持车队机动性的同时，亦提高了车队效率。凭借其轮胎业务，大陆集团为实现安全、高效以及环保的交通方式做出了重要贡献。