

Intern-Digital Marketing

담당 업무

- Research webinar content : Research content and summarize findings [Once]
- Benchmarking analysis : Compile benchmark data from all competitors patterns by price range/patterns [Once]
- Digital Marketing activities monitoring and tracking (every week)
- E-commerce Livestream support (online & onsite) (4x per month)
- E-Commerce visual adaptation
- E-Commerce content creation support
- Media test preparation (once)
- TCP Point Mall tracking (merchandise stock, points, support enquiries)
- Incentive trip achievement tracking
- Sell in reporting tracking
- KOC content
- Brand collateral (tracking and distribution)
- 2026 soft launch event preparation
- Admin support : Update and re-arrange training content in Training TEAMS channel. [Once]



직무-아이디
REF89632Y

지사
Petaling Jaya

법률 고지
**Continental Tyre PJ Malaysia
Sdn. Bhd.**

지원자 프로필

Degree in Marketing / Mass Communications

처우 조건

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기업 소개

Continental Tyre Malaysia is part of Continental AG, a leading global technology company with over 150 years of history, specialising in tyres, automotive solutions, and mobility innovations.

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