

Intern - Marketing - Loyalty Program, Year-Round

Your tasks

HOW YOU WILL MAKE AN IMPACT

This position is scheduled to start the first week of June 2026 at our Fort Mill, SC Tire Headquarters.

The Marketing - Loyalty Program Intern will work under the general direction of our GOLD Program Manager. The responsibilities will consist of, but not limited to, the following:

- Develop project management skills by assisting with special initiatives for an industry leading B2B loyalty program
- Gain knowledge into utilization of customer relationship management software and business applications
- Support key business objectives through analysis of reporting across multiple program components
- Facilitate creation and timely delivery of cost-effective marketing materials for dealers nationwide
- Work closely with an experience sales team to learn about deferent go-to-market strategies
- Good interpersonal skills-must work well on a team

Your profile

WHAT YOU BRING TO THE ROLE

- Currently enrolled in a US accredited degree program pursuing a degree in business, marketing, liberal arts or related field
- Will be a rising Junior or Senior
- Able to work a minimum of 20 hours per week during normal business hours (Mon-Fri)
- Able to commute to our Fort Mill, SC office 3 days/week
- Must have and maintain a minimum GPA of a 3.0 or higher
- Intermediate/Advanced Microsoft Office skills (Word/Outlook, Excel)
- Must have a valid driver's license to be able to travel for training
- Legal work authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening.

Our offer

THE PERKS

- Competitive Intern Pay
- Hands on experience with the team
- Project Experience
- Intern Socials/Mixers
- Mentorship Opportunities
- Company Lunch and Learns



Job ID
REF88837V

Field of work
Marketing and Sales

Location
Fort Mill

Legal Entity
Continental Tire the Americas, LLC

- Networking
- And more benefits that come with working for a global industry leader!

All your information will be kept confidential according to EEO guidelines.

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 800-821-2727. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated preliminary sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility. The America's headquarters located

in Fort Mill, South Carolina is seeking a highly self-motivated and detail-oriented Marketing - Loyalty Program Intern to join our team! The ideal candidate has excellent communication skills, is dependable and accountable.