

Mandatory Internship - Content Creation & Innovation - REF88752N

Descrição da função

Are you a creative storyteller with a passion for innovation? We're seeking an enthusiastic **Content Creator - Innovation** to join our dynamic team. In this role, you'll be at the forefront of crafting compelling content that showcases our commitment to innovation, inspiring our audience and driving engagement across various platforms.

We are looking for someone to join our team **as soon as possible in Hannover Vahrenwald**. Ideally, the **mandatory internship** should last **six months**.

You will mainly be required to work **on site** in **Hannover**. However, we also understand that there will be days when you would prefer to work from home. That's why we will work together to find a solution that suits everyone - you can therefore arrange **remote working hours** with your supervisor.

What will you do:

- Develop and produce innovative content across multiple formats, including articles, videos, infographics, and social media posts
- Define and set up a communication plan for the Innovation & Business Modelling activities at ContiTech, in alignment with the ContiTech Communication team
- Provide guidance and expertise in the creation of a short video concept for training purposes
- Support the creation of training programs and integration into Continental LMS (Learning Management System)
- Organize the development of a visual identity for Innovation at ContiTech

Requisitos

Are you wondering if you are suitable for the position as an intern in the department of innovation? Here are important qualifications we are looking for:

- You are currently enrolled in a **Bachelor's or Master's program** in **Marketing, Communications, Media, or a related field** (Master's preferred)
- You have **initial experience in content creation**, showcasing both **creativity and efficiency**
- You have excellent writing and editing skills, with the ability to adapt tone and style for different platforms and audiences
- You are confident using **creative tools** such as **Adobe Creative Suite**
- You have **hands-on experience in short-form video production** (e.g. for social media)
- You are **fluent in English**; **German skills** are a plus.



Identificação da vaga
REF88752N

Área funcional
Research and Development

Local
Hannover

Pessoa jurídica
ContiTech Deutschland GmbH

In addition to these technical requirements, we are also looking for specific qualities and skills:

- You are **well-organized**, able to manage multiple tasks and deadlines
- You are **adaptable**, open to learning new technologies, tools, and ways of working

In order to process your application, we require your **current enrolment certificate, confirmation from your university that your internship is mandatory**, and your **current transcript**.

If you do not come from the EU, please also send us your valid residence permit and work permit, including the additional sheet.

Applications from severely handicapped people are welcome.

O que oferecemos

- **Your work with us will be fairly remunerated:** We know that your work is valuable and want to ensure that you are appropriately compensated.
- **We offer flexible working hours with hybrid working models** that allow you to occasionally work from home, because we know how important the interplay between private and professional life is.
- **You will receive qualified mentoring from our experienced professionals**, to improve your professional knowledge and practical skills.
- **Benefit from a variety of discounts and reductions** through our corporate benefits for various brands, from fashion to leisure activities or technology products.
- **As an employee, you also have the opportunity to enjoy discounted meals** in our company canteens.
- **Take part in our intern get-together and networking events** and exchange ideas with your colleagues on all kinds of topics.

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental **generated sales** of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

The ContiTech group sector develops and manufactures, for example, cross-material, environmentally friendly and intelligent products and systems for the automotive industry, railway engineering, mining, agriculture and other key industries. Guided by the vision of “smart and

sustainable solutions beyond rubber,” the group sector draws on its long-standing knowledge of the industry and materials to open up new business opportunities by combining various materials with electronic components and individual services.