

Internship - Global Platforms and Marketing Operations - REF88628C

Your tasks

We are looking for an intern (m/f/d) starting **as soon as possible** for a duration of **6 months**.

Are you passionate about digital innovation and eager to explore the intersection of technology, creativity, and strategy? As our **Global Platforms and Marketing Operations Intern**, you will play a hands-on role in supporting a variety of global initiatives aimed at enhancing our digital presence and optimizing performance across platforms. The internship is primarily offered full-time, but we're happy to explore part-time options according to your needs and in alignment with your university's requirements.

Your Key Responsibilities:

- Support website, domain, and SEO/GEO management activities
- Contribute to the testing and evaluation of new website features to ensure optimal user experience
- Support internal project communications within the global digital community via Microsoft Teams and Sharepoint

Your profile

You...

- are currently studying (digital) communications, online marketing, or a related field
- have a genuine passion for digital platforms / communications / marketing, web design, and emerging digital trends
- have already gained some hands-on experience with website management and SEO/GEO topics
- are confident using MS Office tools in your daily work
- communicate fluently in English, both written and spoken.
- enjoy working independently, but also thrive in a collaborative, international team environment
- are open-minded, curious, and ready to contribute your ideas

Please attach your current certificate of enrollment and also your current transcripts of records and an extract of certificate for a mandatory internship. Those documents are mandatory for processing your application.

If required, please submit your valid residence permit as well as your work permit including the additional sheet.

Applications from severely handicapped people are welcome.



Job ID
REF88628C

Field of work
Marketing and Sales

Location
Hanover

Contact
Christian Stolzenburg

Legal Entity
Continental Reifen Deutschland GmbH

Our offer

- Your work with us will be fairly compensated: We recognize the value of your contribution and want to ensure you are appropriately rewarded.
- We offer flexible working hours with hybrid work models, giving you the opportunity to occasionally work from home—because we understand how important the balance between personal and professional life is.
- You will receive qualified support from our experienced professionals to enhance your technical knowledge and practical skills – you'll gain a solid overview of corporate finance and its interfaces within a multinational organization.
- Benefit from a wide range of discounts and special offers through our corporate benefits program – from fashion and leisure activities to tech products.
- Our location is centrally situated near Hannover Central Station and includes a company-owned parking garage available for free use.
- As an employee, you'll also have access to discounted meals in our on-site cafeterias.

If you see yourself in this role and are excited to work with us on exciting projects, then apply now and become part of our team!

If you'd like to learn more about our location, feel free to visit our site: [Homepage Hannover Headquarter](#).

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.