

## Pricing Specialist

### Náplň práce

#### HOW YOU WILL MAKE AN IMPACT

#### SG10

The Pricing Specialist is responsible for developing, implementing, and managing pricing strategies that optimize market competitiveness and profitability. The Pricing Specialist compiles information from internal and external sources for price analysis, obtains data including but not limited to sales, industry and competition for market research to recommend pricing strategy and model to ensure the price competitiveness. Prepares reports, charts and graph of findings on pricing analysis. Implement defined and approved price strategy and maintain pricing system.

#### More specifically:

- Analyze the market trends, competitor pricing, and customer behavior to define pricing strategies. Develop and maintain pricing models and tools to support decision-making. Collaborate with sales, marketing, finance, and product teams to align pricing strategies with business strategic goals.
- Implement price strategy by communication to stakeholders and maintain pricing system. Be responsible for pricing-related SAP maintenance.
- Assist in the administration of the MAP (Minimum Advertised Price) initiative to include but not limited to data review, policy adherence and communication updates.
- Responsible for the preliminary pricing analysis for all new passenger tire business plans / TLA's as well as line extensions. Support the Product Planning team by providing updated pricing analyses and key competitors' market/pricing development throughout various phases of the business plan.
- Provide backup support on the monthly OEA program, to include creation, maintenance and problem solving.
- Provide analytical support and assistance to Sales for new business opportunity.

This is an open position and the use of AI is not used in the selection process. The starting salary for this opportunity ranges from \$72,000 to \$84,000, and can vary depending upon experience.

### Profil kandidáta

#### WHAT YOU BRING TO THE ROLE

- Bachelors degree or Equivalent plus 2+ years related professional



ID pozície  
**REF88558V**

Pracovná oblasť  
**Marketing a predaj**

Miesto práce  
**Mississauga**

Úroveň vedenia ľudí  
**Leading Self**

Flexibilita  
**Hybrid Job**

Právnická osoba  
**Continental Tire Canada, Inc.**

experience OR 4+ years or more if no Bachelors Degree

- Demonstrated experience and skills in Sales and Marketing. Select and use the sales tools during process. Ability to identify need and/or opportunities and present solutions/options.
- Knowledge of the pricing methodology and market research practices.
- Proficient with Microsoft programs: able to fill and modify templates and tables, charts and use various format functions.
- Problem Solving and Analytical Skills to compile data and generate market research reports.
- Strong communication and presentation skills.
- Works well independently and with others in a collaborative manner.
- Legal authorization to work in Canada is required.

#### **ADDITIONAL WAYS TO STAND OUT**

- Tire Industry Experience
- Masters Degree
- 5+ years related experience

### **Čo ponúkame**

#### **THE PERKS**

- Competitive wages and bonus
- Comprehensive benefit package for self and family
- RSP contribution
- Flexible work environment

Ready to drive with Continental? Take the first step and fill in the online application.

### **O nás**

Continental is a leading tire manufacturer and industry specialist. Founded in 1871, the company generated sales of €39.7 billion in 2024 and currently employs around 95,000 people in 54 countries and markets.

Tire solutions from the **Tires group sector** make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.