

JP_Tire / RE - Sales Representative

Your tasks

Mission/Purpose of the position

Make and execute strategic sales plan of assigned accounts for short, mid and long term which contributed to overall company sales goal. Main responsibilities are (but not limited to): achieving sales volume & increasing share of account, providing short/long term sales forecast, making customer yearly activity plan, developing new accounts etc.

Sales volume and profitability

Achieve sales target of assigned accounts which will contribute to and in line with company sales target grow/maximize our business

Eensure monthly target achievement, promotional plan execution and other sales activities

Value creation of keeping a balance and sustainable way to grow both volume and profitability

Key accounts type: Distributors/OEM Car Dealers/E-commerce/Car Accessories Shops/ Tire Retailers

Sales Strategy & Reporting

Support NSM to make the national sales strategy and ensure implementation

Generate regional/customer level sales strategy which shall be in line with national sales strategy

Provide monthly, quarterly and yearly FC data and continuously improve FC accuracy and seasonal curve

Customer Management

Build up solid relationship and trust with assigned customers with a clear understanding of SWOT, maintain and improve a profitable relationship

Implement key projects and initiatives to customer level, track progress and collect feedback

Provide training, customer service by utilizing existing team / company resources

Conduct regular business preview meeting with customers and execute action plan

Expand portfolio to address Japanese consumer needs incl, but not limited to regulatory check, supply chain requirements and price negotiation

Business Development

Identify, negotiate and establish new customers fit for company's requirement and strategic plan

Provide channel, regional and customer insights to internal team (marketing, logistics, product)

People and project management

Team developing - steering and coaching junior SR performance weekly



Job ID
REF87786Z

Location
Tokyo

Leadership level
Leading Self

Job flexibility
Onsite Job

Working time
Full Time

Legal Entity
Continental Tire Japan Co. Ltd.

Identify team development needs

Lead or projects assigned by National Sales Manager

Your profile

Beachelor education degree in business or engineer, MBA is a plus

10+ years sales experience in top tear international company

Automotive/ Tire sales experience is a plus

Demonstrate strong analytical and presentation skills

Project management knowledge and International company working experience

Interact with senior level of customers

Manage local sales team with individual SR development and motivation HR knowledge

Team working spirit with performance driven leadership style

International communication and cultural understanding

Native Japanese level or with N1 Japanese level + living in Japan > 5 years

English fluent at business communication level

Our offer

CV (Rirekisho) in Japanese and Work History in Japanese/English are required.

Ready to drive with Continental? Take the first step and fill in the online application.

About us

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2021, Continental generated sales of €33.8 billion and currently employs more than 190,000 people in 58 countries and markets. On October 8, 2021, the company celebrated its 150th anniversary. With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.