

Mandatory internship - Marketing and Communications - REF87455R

담당 업무

Are you looking for an exciting internship that will allow you to apply the knowledge you have gained during your studies? If so, you've come to the right place!

Starting in **January/February 2026**, we are looking for **you** to support our **Marketing & Communications team** at our **Weißbach** location.

Ideally, the **mandatory internship** should last between **4 and 6 months**. You can also combine the compulsory part with a voluntary internship alongside your studies. The compulsory part must be at least eight weeks long. You will mostly be required to work on-site in **Weißbach**.

The core task is to support the development of our marketing activities for **high-quality surface materials**.

What can you expect from us?

- **Global communication initiatives:** You will work with your team on global communication measures
- **Marketing support:** You will assist our marketing managers in developing and updating global communication strategies, as well as in planning activities and budgets
- **Campaign implementation:** You will be actively involved in executing communication campaigns and creating suitable content in **English and German**
- **Digital channels:** You will support our digital marketing teams in building, maintaining, and further developing our digital channels such as the website, newsletter, social media, and blog
- **Brand strategy and communication:** You will collaborate with Product Brand Management on topics like branding strategy, trademark protection, and brand communication campaigns
- **Performance analysis:** You will evaluate content and initiatives using appropriate performance analysis tools and contribute to the further development of communication within the Surface Solutions Business Area
- **Project responsibility:** After your onboarding, you will take on your own small projects and coordinate with internal stakeholders worldwide

지원자 프로필

Wondering if you're the right fit for our Marketing & Communications internship? Here are the key qualifications we're looking for:

- You are currently enrolled in a degree program such as **Media and Communication Studies, Corporate Communications, Information**



직무-아이디
REF87455R

모집 분야
영업 마케팅

지사
Weißbach

이름
Tabea Gieseler

법률 고지
Konrad Hornschuch AG

Management, Business Administration with a focus on Marketing, Linguistics (e.g., English Studies), or a related field

- Ideally, you have already gained **practical experience** in these areas and are eager to deepen your knowledge
- You are **proficient in MS Office** and familiar with common software tools
- You have **excellent written and spoken German and English skills**—these are essential for the role

In addition to your academic background, we value the following **personal qualities and skills**:

- Strong **communication and teamwork skills**—collaboration is key to our success
- A **self-driven, goal-oriented, and structured** approach to work, with the ability to stay organized and focused
- A **good sense of language** and a friendly, outgoing personality
- Interest in working in an **international environment** and motivation to take initiative and drive topics independently
- **Analytical thinking** is a plus and will help you tackle tasks effectively

Before submitting your application, there are a few things to keep in mind: We need your current certificate of enrolment, a confirmation from your university that the internship is a mandatory part of your studies and your current transcript of records in order to process your application.

If you do not come from the EU, please also send us your valid residence permit and work permit, including the additional sheet.

Applications from severely handicapped people are welcome.

처우 조건

- Your contribution with us will be **fairly compensated** - we recognize the value of your work and want to ensure you are appropriately rewarded
- We offer **flexible working hours** with **hybrid work models**, giving you the opportunity to occasionally work from home. We understand how important it is to balance personal and professional life.
- You will receive **qualified support from our experienced professionals**, helping you enhance both your theoretical knowledge and practical skills. You'll gain a solid overview of corporate finance and its interfaces within a multinational organization
- Take advantage of a wide range of **discounts and special offers** through our **Corporate Benefits program**—covering various brands from fashion and leisure to tech products.

[Diversity, Inclusion & Belonging](#) are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

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기업 소개

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental **generated sales** of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

Konrad Hornschuch AG is part of the **Surface Solutions Business Area** within the **ContiTech division**. As a surface specialist, we produce and market surfaces made of synthetic leather, films, and coated fabrics in the segments **Automotive, Living Solutions, and Elastomer Coatings**. We design vehicle interiors, create a homely atmosphere, and offer innovative solutions for the printing industry. With around **5,400 employees**, the Surface Solutions Business Area is part of the global technology group **Continental**. The **Weißbach site**, with approximately **1,100 employees**, is one of **16 locations worldwide**.