

# Internship - Marketing Communication International / TwoWheel Tires (Bicycle and Motorcycle) - REF87323F

### 工作职责

Childhood dreams can come true at Continental: become a team member of our bicycle and motorcycle Communications team, which is driven by passion and enthusiasm for the two-wheeler sector. Experience the world of Continental, one of the largest tire manufacturers, in our new Headquarters in Hannover, Germany.

In this exciting environment we are offering an internship **starting September 2025** and lasting **at least 6 months** in order to ensure an optimal learning experience.

#### Your tasks:

- Support the Marketing Communications teams in brand and product communication, digital marketing, event planning and sponsoring.
  This includes:
- Participation in layout and text development for all communicationrelated measures
- Support in the creation of website content and its implementation
- Support in the operational maintenance of social media channels
- Support in the preparation of global and regional events
- Support in marketing communication administration tasks.

#### 职位要求

- Actively studying communication science, business administration or within a similar area
- First practical experience in the management of agencies
- Practical knowledge of MS Office programs (particularly Word, Excel and PowerPoint)
- Fluent German and English language skills, both spoken and written
- A passion for communication
- Team skills, openness, commitment, creativity, communication, customer services, and organizational abilities

Please attach your current certificate of enrollment and also your current transcripts of records and if possible an extract of certificate for a mandatory internship. Those documents are mandatory for processing your application.

If required, please submit your valid residence permit as well as your work permit including the additional sheet.

Applications from severely handicapped people are welcome.



职位号码

**REF87323F** 

工作职能市场营销与销售

所在地

Hannover

招聘专员

**Christian Stolzenburg** 

法律实体名称

Continental Reifen Deutschland GmbH

## 我们可以提供

- Varied field of activity and scope for independent work
- Broad range of possibilities with sole responsibility for work (sub)packages and (sub)projects
- International work environment
- Attractive remuneration

If you'd like to learn more about our location, feel free to visit our site: Homepage Hannover Headquarter.

<u>Diversity</u>, <u>Inclusion & Belonging</u> are important to us and make our company strong and successful. We offer equal opportunities to everyone - regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to drive with Continental? Take the first step and fill in the online application.

## 关于我们

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

With its premium portfolio in the car, truck, bus, two-wheel and specialty tire segment, the Tires group sector stands for innovative solutions in tire technology. Intelligent products and services related to tires and the promotion of sustainability complete the product portfolio. For specialist dealers and fleet management, Tires offers digital tire monitoring and tire management systems, in addition to other services, with the aim of keeping fleets mobile and increasing their efficiency. With its tires, Continental makes a significant contribution to safe, efficient and environmentally friendly mobility.