

Internship in the Area of Product Portfolio Management - REF85421A

Feladatok

We are looking for a motivated intern (m/f/d) to join our Partnership, Portfolio and Innovation Management Department as part of the Product Portfolio Management team, starting on September 1, 2025, for a duration of 5 to 6 months. In this role, you will support strategic initiatives within Portfolio Management, with a particular focus on Product Benchmarking and Competitor Analysis. Your responsibilities will include analyzing market trends, evaluating competitor performance, and identifying opportunities for improvement within our product portfolio. This internship offers a unique opportunity to gain hands-on experience in market research and strategic analysis in the dynamic and fast-paced environment of Autonomous Mobility, working closely with experienced professionals and contributing to the future of innovative mobility solutions.

Key Responsibilities:

- Conduct comprehensive benchmarking studies to compare Continental's performance against industry standards and competitors
- Conduct analysis on Benchmarking studies to extract information regarding the evaluation of our Products against the ones from our competitors
- Consolidate Data and Inputs regarding Awarding Win & Loss analysis to identify trends, opportunities and improvements
- Analyze competitor strategies, products, and market positioning to identify strengths, weaknesses, opportunities, and threats
- Assist in the preparation of detailed reports and presentations summarizing findings and recommendations
- Collaborate with cross-functional teams to gather relevant data and insights
- Support the development of competitive intelligence tools and databases within the Microsoft 365 environment (i.e. SharePoint Lists, Power BI)

Profilja

- Student (m/f/d) in the field of Business Administration, Marketing, Innovation & Technology Management or a related field
- Strong analytical skills with the ability to interpret complex data and trends
- Proficiency in Microsoft Office Suite (Excel, PowerPoint, Word)
- Excellent written and verbal communication skills
- Detail-oriented with strong organizational skills
- Ability to work independently and as part of a team
- Prior experience in market research or competitive analysis is a plus



Job ID
REF85421A

Munkaterület
Marketing és értékesítés

Telephely
Ulm

Kontakt
Tudor Turcu

Jogi egység
**ADC Automotive Distance
Control Systems GmbH**

- Previous experience in the creation of Dashboards in Microsoft Power BI is a plus

Before you submit your application, there are a few things you should keep in mind: We need your current enrollment certificate and your latest transcript of records. Additionally, if applicable, we require a confirmation from your university regarding the completion of a mandatory internship in order to process your application.

If you are not from an EU country, please also send us your valid residence permit and your work permit including a supplementary sheet

Applications from severely disabled people are welcome.

Ajánlatunk

Diversity, inclusion and belonging are important to us and make us strong and successful as a company. We offer equal opportunities for everyone – regardless of age, gender, nationality, cultural background, disability, religion, ideology or sexual orientation.

Ready to take your career to the next level and join us at the start of something extraordinary? Apply now to become a part of AUMOVIO and drive the future mobility together with us!

Rólunk

Continental's Automotive group sector is expected to be listed as independent company "AUMOVIO" in September 2025. With ~93,000 employees worldwide and annual sales of ~€20 billion, we are entering an exciting new era.

AUMOVIO stands for highly developed electronic products and modern mobility solutions. In addition to its strong market position with innovative sensor solutions, displays, and technologically leading braking and comfort systems, AUMOVIO has significant expertise in software, architecture platforms and assistance systems for the rapidly growing future market of software-defined and autonomous vehicles. Our purpose is clear: to make future mobility safe, exciting, connected, and autonomous.