

Intern - Marketing & Communications, Year-Round

Descrição da função

HOW YOU WILL MAKE AN IMPACT

We're looking for a creative and social self-starter to join our Marketing Communications team as a Communications Intern. In this role, you'll be responsible for helping us keep our internal and external audiences informed, engaged, and inspired.

You'll play a key part in gathering stories, creating engaging content, and helping tell Continental's story — from weekly newsletters to social media updates and local CSR events.

Key Responsibilities:

Internal News:

- Gather stories, team updates, and other content weekly
- Write, edit, and format the internal newsletter for company-wide distribution
- Assist Internal Communications Manager with maintenance of intranet pages
- Ensure bulletin boards and all other communications tools are maintained with pertinent, up-to-date information

Social Media Assistance:

- Gather and create engaging content for the USA Facebook page
- Schedule posts and monitor activity to keep the community active and informed
- Report on key analytics

Internal Signage Updates:

- Coordinate with teams to gather up-to-date information
- Design and post updates across internal screens or bulletin boards

CSR Event Participation:

- Collaborate with the CSR (Corporate Social Responsibility) team
- Promote and participate in local events, volunteering, and social impact activities

OTHER of this role will consist of, but not be limited to, the following:

- Develop creative and project management skills by assisting with special initiatives such as videos shooting and editing and event planning assistance
- Support employee engagement activities and employee personnel events
- Assist in preparing information and materials for internal distribution
- Create PowerPoint presentations and Excel files, as needed



Identificação da vaga
REF82677P

Área funcional
Marketing and Sales

Local
Fort Mill

Pessoa jurídica
Continental Tire the Americas, LLC

- Support with department requests for edits, creating surveys, etc.
- Manage databases and input information, data, and records

THE PERKS

- Competitive Intern Pay
- Hands on experience with the team
- Project Experience
- Intern Socials/Mixers
- Mentorship Opportunities
- Company Lunch and Learns
- Networking
- And more benefits that come with working for a global industry leader!

Requisitos

WHAT YOU BRING TO THE ROLE

- Student currently enrolled in a US accredited degree program pursuing a Bachelor's or Master's degree
- Able to work a minimum of 20 hours per week during normal business hours (Mon-Fri)
- Currently enrolled in school for the next 12 months and can dedicate 12 months towards this internship
- Minimum junior standing or higher
- Must have and maintain a 3.0 GPA or higher
- Familiar with basic design or content creation tools (i.e. Canva)
- Proficiency in Microsoft Office suite (Word, Excel, PowerPoint, etc.)
- Able to come onsite to our Fort Mill, SC Tire HQs 3 days/week (Mon-Fri)

ADDITIONAL WAYS TO STAND OUT

- Experience with content management systems
- Video production and editing experience
- Experience with Facebook or other social media platforms

O que oferecemos

WHO YOU ARE

- A people person who loves telling stories and sharing news
- Comfortable talking to colleagues at all levels to find information
- Organized, proactive, and able to manage multiple tasks and deadlines
- Not afraid to ask questions and take initiative
- A strong writer with attention to tone and detail
- Strong desire to work in a fast paced, multi-cultural team-oriented environment

All your information will be kept confidential according to EEO guidelines.

****Legal Authorization to work in the US is required. We will not sponsor individuals for employment visas now or in the future for this job opening**

****Continental is not able to pay relocation expenses for this opportunity**

EEO-Statement:

EEO / Disabled / Protected Veteran Employer. Continental offers equal employment opportunities to all qualified individuals, without regard to unlawful consideration to race, color, sex, sexual orientation, gender identity, age, religion, national origin, disability, veteran status, or any other status protected by applicable law. In addition, as a federal contractor, Continental complies with government regulations, including affirmative action responsibilities for qualified individuals with a disability and protected veterans, where they apply. To be considered, you must apply for a specific position for which Continental has a current posted job opening. Qualifying applications will be considered only for the specific opening(s) to which you apply. If you would like to be considered for additional or future job openings, we encourage you to reapply for other opportunities as they become available. Further, Continental provides reasonable accommodations to qualified individuals with a disability. If you need assistance in the application process, please reply to Careers@conti-na.com or contact US Recruiting at 248.393.5566. This telephone line and email address are reserved solely for job seekers with disabilities requesting accessibility assistance or an accommodation in the job application process. Please do not call about the status of your job application, if you do not require accessibility assistance or an accommodation. Messages left for other purposes, such as following up on an application or non-disability related technical issues, will not receive a call back.

Ready to drive with Continental? Take the first step and fill in the online application.

Quem somos

Continental develops pioneering technologies and services for sustainable and connected mobility of people and their goods. Founded in 1871, the technology company offers safe, efficient, intelligent and affordable solutions for vehicles, machines, traffic and transportation. In 2024, Continental generated sales of €39.7 billion and currently employs around 190,000 people in 55 countries and markets.

Tire solutions from the Tires group sector make mobility safer, smarter, and more sustainable. Its premium portfolio encompasses car, truck, bus, two-wheel, and specialty tires as well as smart solutions and services for fleets and tire retailers. Continental has been delivering top performance for more than 150 years and is one of the world's largest tire manufacturers. In fiscal 2024, the Tires group sector generated sales of 13.9 billion euros. Continental's tire division employs more than 57,000 people worldwide and has 20 production and 16 development sites.

Are you ready to shape the future with us?